



# FCEC Overall Outreach Numbers

*FCEC Partners Meeting  
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United States Environmental Protection Agency



# Overall Outreach Numbers

**1,897,752 Total Impressions**

Includes all outreach activities:

- Pier Outreach
- Sport Angler Outreach
- Chinese Community Outreach
- Vietnamese Community Outreach
- Angler Retail and Bait Shop Outreach
- Website Visits
- Facebook reach
- YouTube Video Views



# Overall Outreach Numbers

**11,678 Anglers Reached**

Includes:

- Pier Outreach
- Sport Angler Outreach
- Marina Anglers



# Overall Outreach Numbers

- 678 Anglers passing information on to other anglers
- 1,343 tip cards taken by anglers to pass on to other anglers



# Overall Outreach Numbers

- 81 Angler retail and bait shops disseminating FCEC materials
- 102 Bait shop staff educated on FCEC information



# Overall Outreach Numbers

11,629 Community Members Reached

Includes:

- Outreach events
- Vietnamese
- Chinese
- Filipino



# Overall Outreach Numbers

- 17,081 Tip cards distributed to anglers, community members, partners, bait shops
- 5,224 Facebook Fans