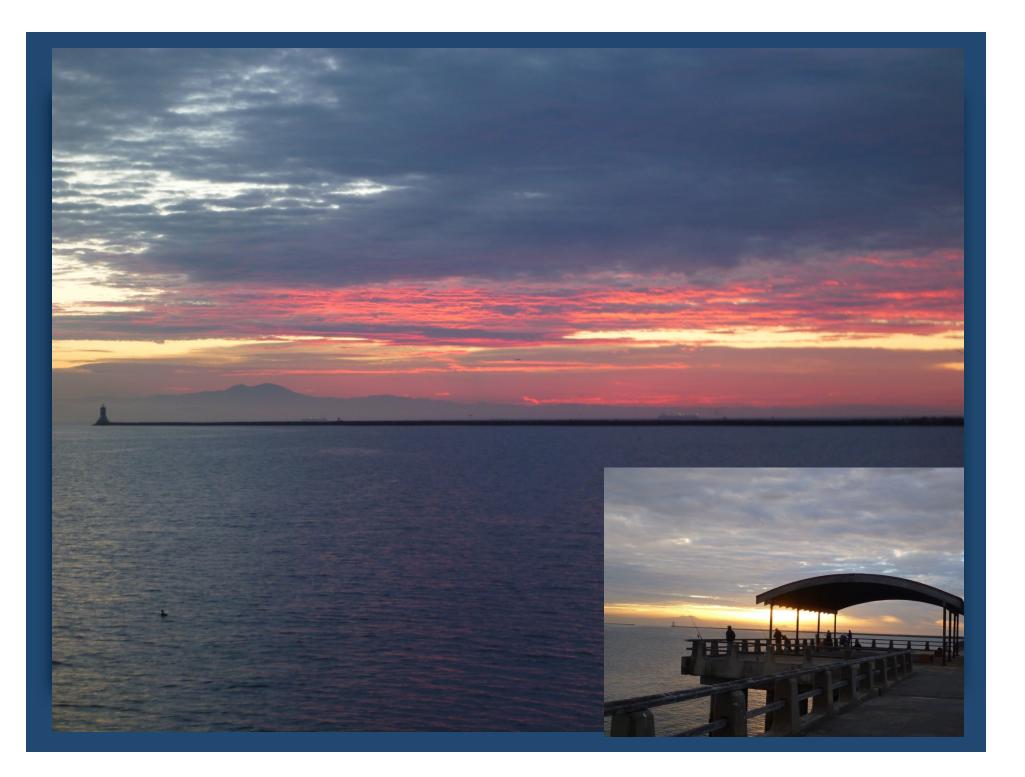


## Pier outreach and Fishing sessions



## Cabrillo Marine Aquarium



## Pier Outreach

- Number of adults who received outreach: 1057
- Number of children who received outreach: 273
- Number of new anglers who received outreach for the first time: 729
- Number of repeat anglers: 593
- 138 said they would pass along the tip card to another angler
- Number of tip cards provided to anglers to distribute to other anglers: 321



## Fishing Sessions



FISH CONTA EDUCATIO COLLABOR/







Cabrillo Marine Aquarium

Marine Aquarium