



Angler Outreach Approach Update

Partners Meeting
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Angler Outreach Approach

- Messaging:

Do Not Eat



White Croaker



Barred Sand Bass



Black Croaker



Topsmelt



Barracuda



Some fish can be eaten with restrictions (see reverse).



Some fish caught in this area are contaminated with harmful chemicals and should not be eaten (see list on left).



Advice only applies to fish caught in the red area above.
For areas and fish not featured here visit: www.pvsfish.org/health-scsfa.php

**PROTECT THE HEALTH OF
YOU AND YOUR CHILDREN**

*Join with other fishermen and follow
the advice in this tip card*



www.pvsfish.org





Angler Outreach Approach

- Intervention:
 - Convey messages
 - Capture responses through “Intervention Tally Sheet”
 - Field test Tip Card
 - Rotate one open-ended question per month to assess Tip Card understanding
 - Obtain commitments
 - Have anglers commit to releasing DNC fish





Angler Outreach Approach

- Monitoring:
 - Survey focuses on intervention messages
 - Capturing non-responses
 - We've included additional demographic questions

