



Angler Outreach Update

*FCEC Partners Meeting
February 21, 2013*

Heal the Bay and Cabrillo Marine Aquarium
Fish Contamination Education Collaborative



Intervention



- DNC Fish Messaging
- Correct Portioning
- Location of PV Superfund Site
- www.pvsfish.org



Cabrillo Pier Update





Heal the Bay Update





July 2012- December 2012

Mid-Point Goal: Reach 3,600 anglers



Anglers reached: 3,984