

Angler Outreach Update

FCEC Partners Meeting February 21, 2013

Heal the Bay and Cabrillo Marine Aquarium Fish Contamination Education Collaborative



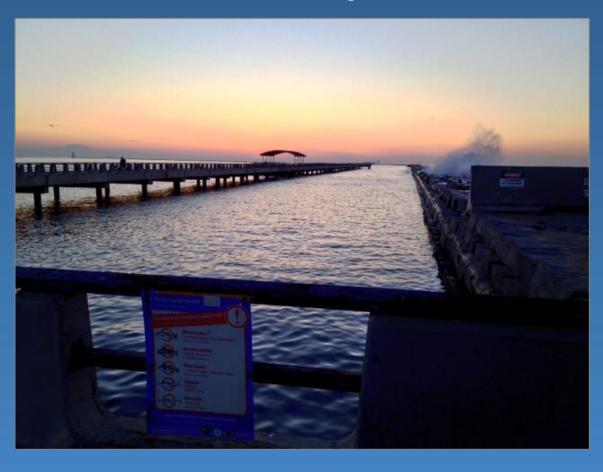
Intervention



- DNC Fish Messaging
- Correct Portioning
- Location of PV Superfund Site
- www.pvsfish.org

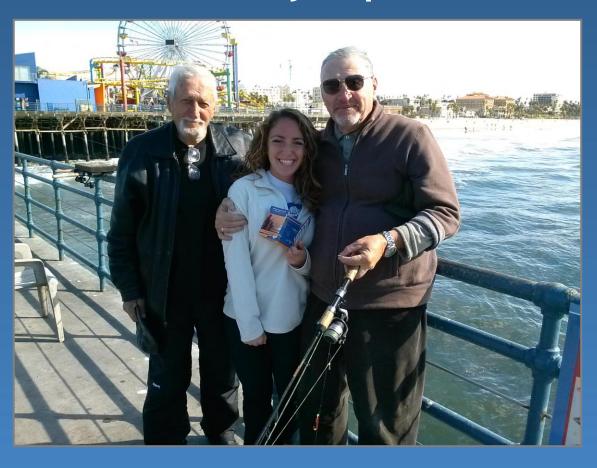


Cabrillo Pier Update





Heal the Bay Update





July 2012- December 2012

Mid-Point Goal: Reach 3,600 anglers





Anglers reached: 3,984