



Community Outreach Events since July 2011

Partners Meeting
January 24, 2012

Rebecca Soong and Shirley Shih, Herald Community Center
Alex Pham, Boat People SOS



HCC - September 2011

- ❖ In September, one outreach event was conducted to 1,010 Chinese community members through the Herald Community Center:
 - 2011 Asian American Harvest Moon Festival at Arcadia County Park

- ❖ The following materials were distributed:
 - 791 Chinese Tip Cards
 - 210 English Tip Cards
 - 9 Vietnamese Tip Cards
 - 119 Chinese Informational Brochures
 - 9 Vietnamese Recipe Brochures







HCC - December 2011

- ❖ In December, one outreach event was conducted to over 1,800 Chinese community members through the Herald Community Center:
 - 17th Love Changes Everything Charity Event at the Crystal Cathedral

- ❖ The following materials were distributed:
 - 1,600 Chinese Tip Cards
 - 219 Chinese FCEC Informational Brochures







HCC - Tip Card Distribution

- ❖ From July - December 2011 HCC distributed FCEC Tip Cards through their existing networks to the following community members:
 - Chinese Community
 - Ages: 20 - 80

- ❖ HCC distributed 2,884 Tip Cards through the following networks:
 - Herald Community Center



BPSOS - August 2011

- ❖ Outreach was conducted to 526 Vietnamese community members through Boat People SOS at:
 - The Central County Senior Health Expo

- ❖ The following materials were distributed:
 - 526 English Tip Cards
 - 200 Vietnamese Informational Brochures
 - 200 Vietnamese Recipe Brochures
 - 50 English *What's the Catch* Comic Books









BPSOS - Tip Card Distribution

- ❖ From July - December 2011 BPSOS distributed FCEC Tip Cards through their existing networks to the following community members:
 - Vietnamese Community
 - Ages: 15 - 80

- ❖ BPSOS distributed 1,981 Tip Cards through the following networks:
 - Health Fair at the Crystal Cathedral
 - Mach Song Monthly Newspaper
 - Boys & Girls Scout Community Forum
 - BPSOS Gala Dinner



Totals

8,201

Community Members