

FCEC: Fisherman Appreciation Day

Strategic Planning Meeting September 30, 2010

Larry Fukuhara, Cabrillo Marine Aquarium Fish Contamination Education Collaborative



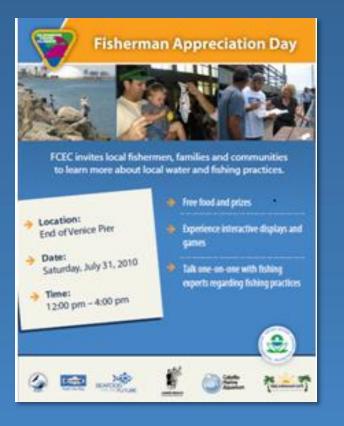
FAD: A Snapshot



A Community Event

PURPOSE: FAD is an FCEC event aimed at pier fishermen and their families designed to use social norms and fishing expertise as the major messaging vehicles PSH CONTAMINATION EDUCATION COLLABORATIVE

It Took a Village





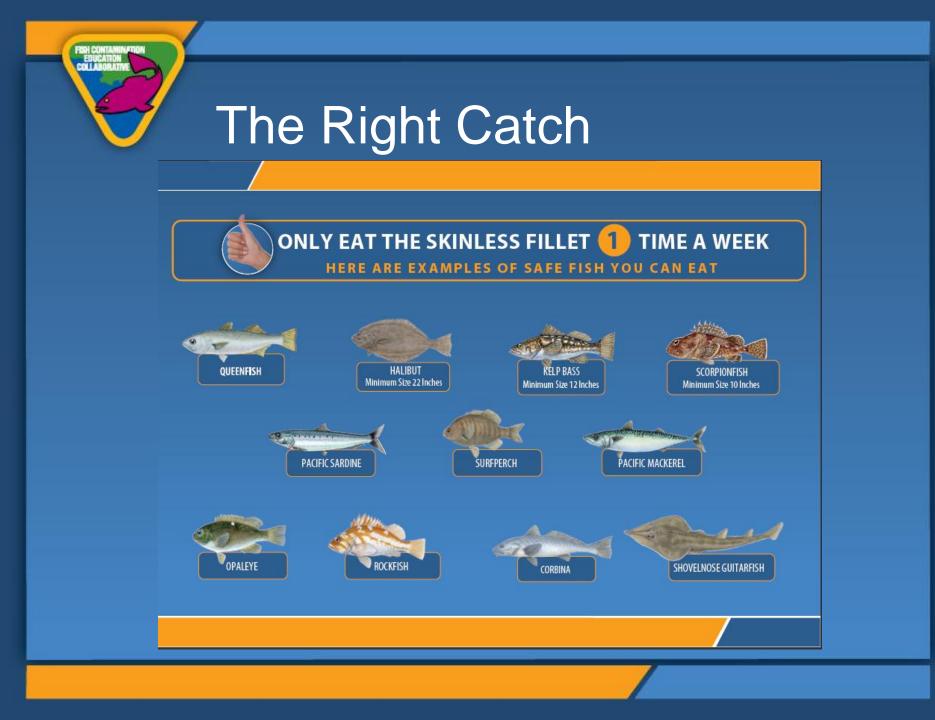






















FISH CONTAM EDUCATION Collaboration













