



FCEC: Fisherman Appreciation Day

Strategic Planning Meeting
September 30, 2010

Larry Fukuhara, Cabrillo Marine Aquarium
Fish Contamination Education Collaborative



FAD: A Snapshot






A Community Event

PURPOSE: FAD is an FCEC event aimed at pier fishermen and their families designed to use social norms and fishing expertise as the major messaging vehicles



It Took a Village

Fisherman Appreciation Day




FCEC invites local fishermen, families and communities to learn more about local water and fishing practices.

Location:
End of Venice Pier

Date:
Saturday, July 31, 2010

Time:
12:00 pm – 4:00 pm

- Free food and prizes
- Experience interactive displays and games
- Talk one-on-one with fishing experts regarding fishing practices





The Right Catch



ONLY EAT THE SKINLESS FILLET 1 TIME A WEEK

HERE ARE EXAMPLES OF SAFE FISH YOU CAN EAT



QUEENFISH



HALIBUT
Minimum Size 22 Inches



KELP BASS
Minimum Size 12 Inches



SCORPIONFISH
Minimum Size 10 Inches



PACIFIC SARDINE



SURFPERCH



PACIFIC MACKEREL



OPALEYE



ROCKFISH



CORBINA



SHOVELNOSE GUITARFISH





















