



FCEC Partners Meeting Palos Verdes Shelf Superfund Site

3 November 2015

1 PM – 4 PM



Agenda

- Welcome (10 min)
- Angler Outreach Updates (20 min)
- Community Outreach Update (40 min)
- Enforcement Update (30 min)
- New Potential Outreach Items (30 min)
- Any Messaging Changes? (30 min)
- Open Forum (15 min)



Welcome!

- Thank you to Cabrillo Aquarium
- Restrooms
- No food/drinks (water is OK)
- Parking code
- Space is in use this evening at 5 PM



New Partners

- Linda Chilton – Sea Grant Program
- Susan Klasing – California EPA
- Ken Schiff – Southern California Coastal Water Research Project
- Amanda Jones – SEA Lab
- Hang Nguyen – Boat People SOS
- Eugene Loi – LA County Toxics

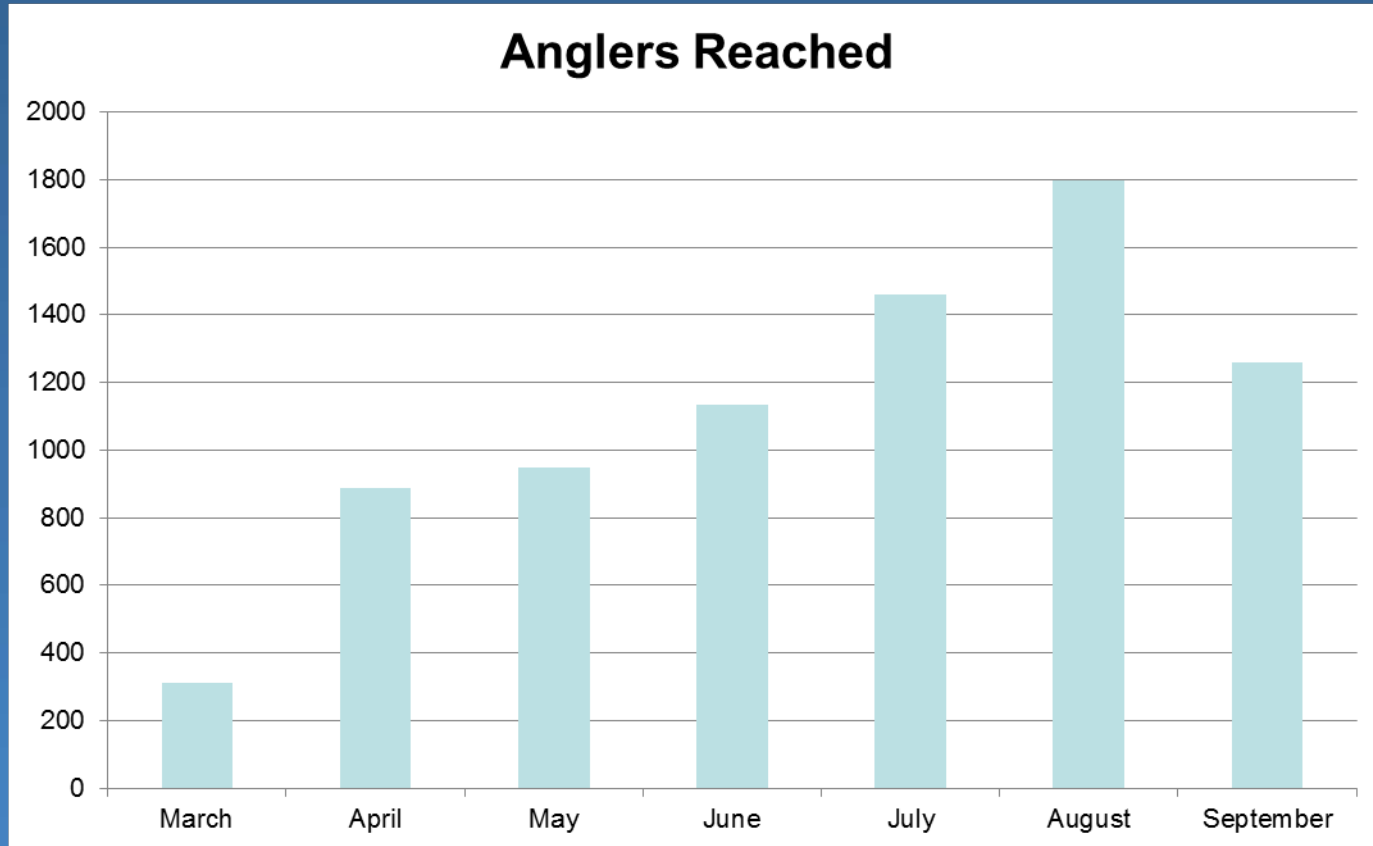


Program Data from the Past 6 Months

- Angler Outreach
 - Angler outreach contacted 7,795 people
 - 5,073 were new (~65%)
 - Over 5,000 tip cards were handed out
- Community Outreach
 - 6 Events Attended, over 2,000 tip cards handed out
 - Vietnamese and Chinese audiences
 - Included Hispanic and African American audiences (new goal)
 - 22 bait shops were visited
- Enforcement
 - Fish Identification Training



Program Data from the Past 6 Months





Fish Identification Training





Agenda

- Welcome (10 min)
- Angler Outreach Updates (20 min)
 - Heal the Bay – Frankie Orrala
 - Cabrillo – Alfonso Montiel
- Community Outreach Update (40 min)
- Enforcement Update (30 min)
- New Potential Outreach Items (30 min)
- Any Messaging Changes? (30 min)
- Open Forum (15 min)



Agenda

- Welcome (10 min)
- Angler Outreach Updates (20 min)
- Community Outreach Update (40 min)
 - Toxics Epidemiology Program of LA County – Barbara DeRidder
 - Vietnamese Outreach update – Hang Nguyen, BPSOS
 - Chinese Outreach update – Rebecca Soong, HCC
 - Community Events Outreach update – Kim Pallari, HDR
- Enforcement Update (30 min)
- New Potential Outreach Items (30 min)
- Any Messaging Changes? (30 min)
- Open Forum (15 min)



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- Welcome (10 min)
- Angler Outreach Updates (20 min)
- Community Outreach Update (40 min)
- Enforcement Update (30 min)
 - California Department of Fish and Wildlife update – Cyndy Pourroy
 - City of Long Beach update – Monica Cardenas
 - LA County update - Cindy Chen
- New Potential Outreach Items (30 min)
- Any Messaging Changes? (30 min)
- Open Forum (15 min)



BREAK FOR 10 MINUTES



Agenda

- Welcome (10 min)
- Angler Outreach Updates (20 min)
- Community Outreach Update (40 min)
- Enforcement Update (30 min)

- **New Potential Outreach Items (30 min)**
 - Sufficient Materials for Outreach
 - Stickers/magnets samples

- Any Messaging Changes? (30 min)
- Open Forum (15 min)



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- Welcome (10 min)
- Angler Outreach Updates (20 min)
- Community Outreach Update (40 min)
- Enforcement Update (30 min)
- New Potential Outreach Items (30 min)

- Any Messaging Changes? (30 min)
 - Angler Outreach Recent Change
 - Newspapers? TV?
 - Events to reach focus communities?

- Open Forum (15 min)



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- New Potential Outreach Items (30 min)
- Any Messaging Changes? (30 min)

- Open Forum (15 min)



Thank you!

- EPA appreciates your education, outreach, and enforcement efforts
- Further suggestions or concerns, please contact:

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