



FCEC Partners Meeting Palos Verdes Shelf Superfund Site

3 November 2015
1:00 PM – 4:00 PM



Agenda

- Introductions & Welcome – *Sarah Babcock, EA Engineering, Science, and Technology, Inc.,*
- Angler Outreach Updates
- Community Outreach Update
- Enforcement Update
- New Potential Outreach Items – *Barbara DeRidder & Phillip Ramsey*
- Messaging Changes
- Open Forum



Community Outreach

2015 Events to Date:

1. **40th Anniversary Fall of Saigon – Apr. 25**
 - 100-200 in attendance (rainout)
 - 200 pamphlets/tip cards in Vietnamese, Chinese, English
2. **Father's Day Event at TS Emporium – Jun. 13**
 - 500 in attendance
 - 210 Tip cards distributed
 - Distributed "Booth in a Box" materials
3. **Moon Festival – Aug. 22**
 - 10,000 in attendance
 - 820 Tip cards distributed





Outreach Continued

4. Harvest Moon Festival Celebration – Sep. 13
 - 15,000 in attendance
 - 900 Tip cards distributed
5. 13th Annual Baja Splash Cultural Festival – Sep. 26
 - 400 in attendance
 - 300 Tip Cards distributed
6. Walnut Family Festival – Oct. 10
 - 500 in attendance
 - 50 Tip Cards distributed

60 email addresses and 210 signatures collected





Event Connections





Community Outreach 2016

Upcoming Events (Approved):

1. African American Festival – February 27-28, 2016

Upcoming Events (Potential):

2. Chinese New Year Street Fair – February 2016
3. HCC Walkathon – April 9, 2016
4. Lummi Day Festival – June 2016

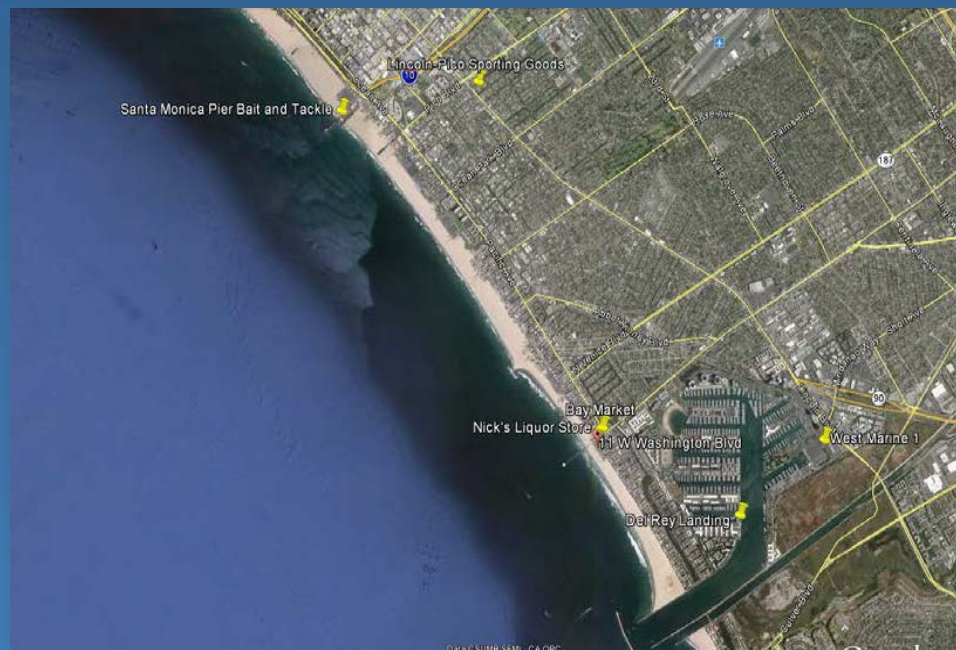




Community Outreach - Bait Shops

Group 1:

- Bay Market: *25 cards*
- Del Rey Landing: *25 cards*
- Lincoln-Pico Sporting Goods: *20 English ; 20 Spanish cards*
- Nick's Liquor Store: *20 cards*
- Santa Monica Pier Bait and Tackle: *25 cards*
- West Marine 1: *20 cards*

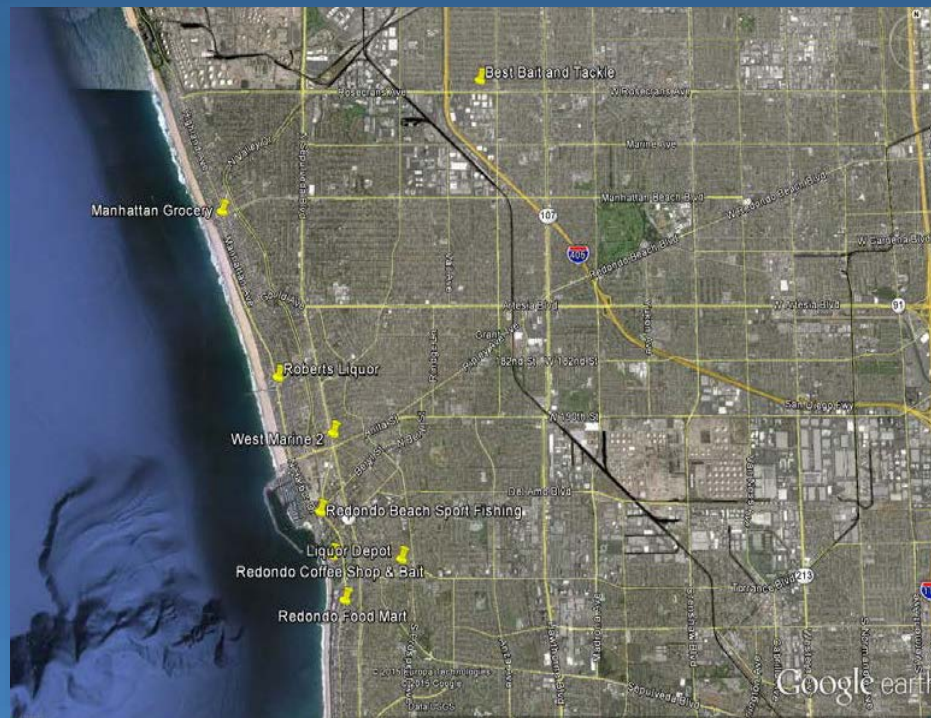




Bait Shops con't

Group 2:

- **Best Bait and Tackle:** *30 cards*
- **Manhattan Grocery:**
20 English; 10 Spanish cards
- **Redondo Beach Sport Fishing:**
20 English; 10 Spanish cards
- **Redondo Coffee Shop & Bait:**
25 cards
- **Redondo Food Mart:** *20 cards*
- **Roberts Liquor:** *20 cards*
- **West Marine 2:** *25 tip cards*





Bait Shops con't

Group 3:

- 22nd Street Landing Sportfishing: *40 cards*
- Beach City Market: *25 cards*
- Gaffey Liquor: *25 cards*
- Hello Liquor: *20 cards*
- Kelly Marine: *20 cards*
- M&P Liquor: *20 cards*
- Stanley's Liquor Jr. Market: *20 English; 10 Spanish cards*
- The Rusty Hook: *30 cards*
- Vista Liquor: *20 cards*
- West Marine 3: *25 cards*

