



FCEC Partners Meeting Palos Verdes Shelf Superfund Site

July 19, 2016

1:00-3:00 p.m.

NOAA Restoration Center

501 West Ocean Blvd, Suite 3400, Long Beach, CA



Community Outreach

Vietnamese Outreach Events (2016):

- Service Fair at Vietnamese American Cancer Foundation— Feb. 26
 - 200 event attendees
 - Distributed 150 tip cards
- Mental Health Awareness Event – May 25
 - 75 event attendees
 - Distributed 50 tip cards
- Quarterly Networking Luncheon for Vietnamese-American Human Service Providers – Jun. 15
 - 40 event attendees
 - Distributed 30 tip cards





Community Outreach

Chinese Outreach Events (2016):

- **Alhambra Lunar Festival – Feb. 13**
 - 10,000 event attendees
 - Distributed 550 Chinese and 100 English tip cards
- **HCC Walkathon and Carnival – Apr. 9**
 - 800 event attendees
 - Distributed 250 Chinese and 69 English tip cards
- **Spring Awakening Program – May 22**
 - 500 event attendees
 - Distributed 300 English and 105 Chinese tip cards
- **Salute to Veterans & Families – May 28**
 - 5,000 event attendees
 - Distributed 230 English and 150 Chinese tip cards





Community Outreach

Remaining 2016 Events:

- **African American Festival – Feb. 27**
 - 5,000 event attendees
 - Distributed 250 English, 20 Spanish, and 5 Vietnamese tip cards
- **Noche de Estrellas – Mar. 18**
 - 1,000 event attendees
 - Distributed 75 English and 25 Spanish tip cards
- **International Children's Day – Apr. 9**
 - 5,000 event attendees
 - Distributed 300 English, 50 Spanish, and 5 Vietnamese tip cards





Community Outreach

Remaining 2016 Events:

- **Earth Day Celebration – Apr. 23**
 - 8,000 event attendees
 - Distributed 350 English, 20 Spanish, and 10 Chinese tip cards
- **Fiesta Broadway – Apr. 24**
 - 15,000 event attendees
 - Distributed 350 Spanish, 100 English, and 5 Vietnamese tip cards





Community Outreach

Remaining 2016 Events:

- **Urban Ocean Festival – Apr. 30**
 - 6,000 event attendees
 - Distributed 250 English and 10 Spanish tip cards
- **City of Torrance Environmental Fair – Jun. 4**
 - 700 event attendees
 - Distributed 100 English, 20 Spanish, 5 Chinese and 5 Vietnamese tip cards
- **Lummis Day Festival – Jun. 5**
 - 1,000 event attendees
 - Distributed 150 English, 100 Spanish, Chinese tip cards





Event Connections





Event Connections





Community Outreach

Potential Upcoming Events:

- Nisei Week – Aug. 13-21
- Moompetam: Native American Festival – Sep. 17
- 43rd Los Angeles Korean Festival – Sep. 22-25
- Baja Splash Cultural Festival – Sep. 24
- Southeast Asia Day – Oct. 1
- 25th Annual Festival of Philippine Arts & Culture – November

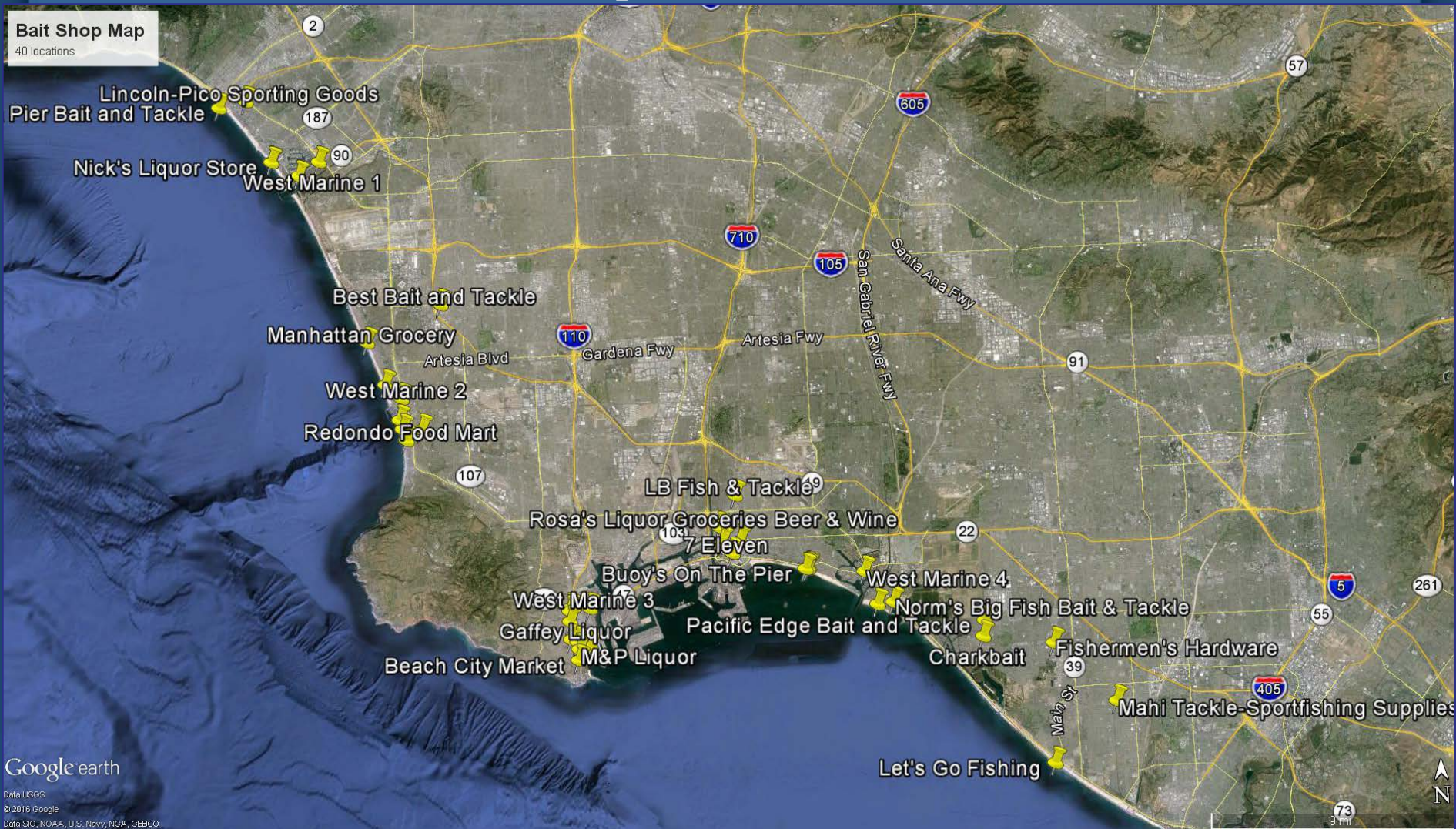




Community Outreach: Bait Shops

Bait Shop Map

40 locations



Google earth

Data USGS
© 2016 Google
Data SIO, NOAA, U.S. Navy, NGA, GEBCO

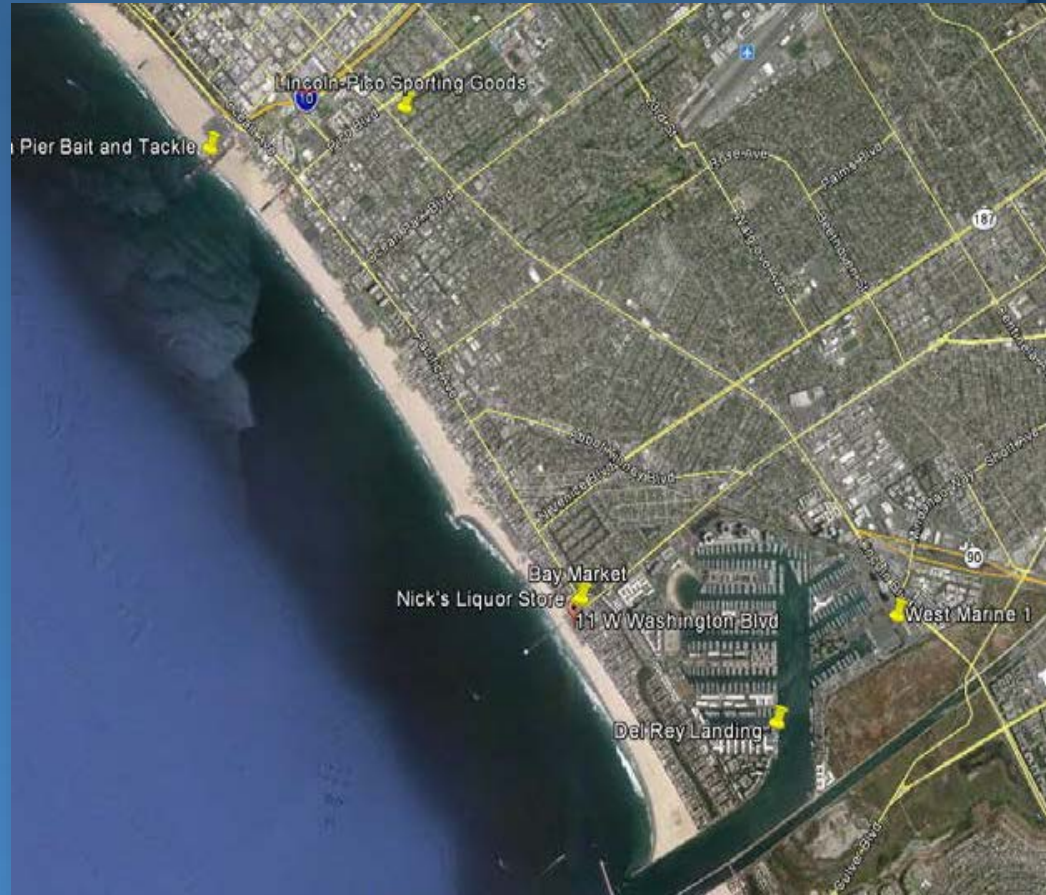




Bait Shop Outreach

Group 1: Santa Monica, Venice Beach, Marina Del Rey

- **Bay Market:**
5 English; 5 Spanish cards
- **Del Rey Landing:**
5 English; 5 Spanish cards
- **Lincoln-Pico Sporting Goods:**
5 English; 5 Spanish cards
- **Nick's Liquor Store:**
5 English; 5 Spanish cards
- **Santa Monica Pier Bait and Tackle:**
5 English; 10 Spanish; 20 Chinese; 20 Vietnamese cards
- **West Marine (1):**
5 English; 5 Spanish; 20 Chinese; 20 Vietnamese cards

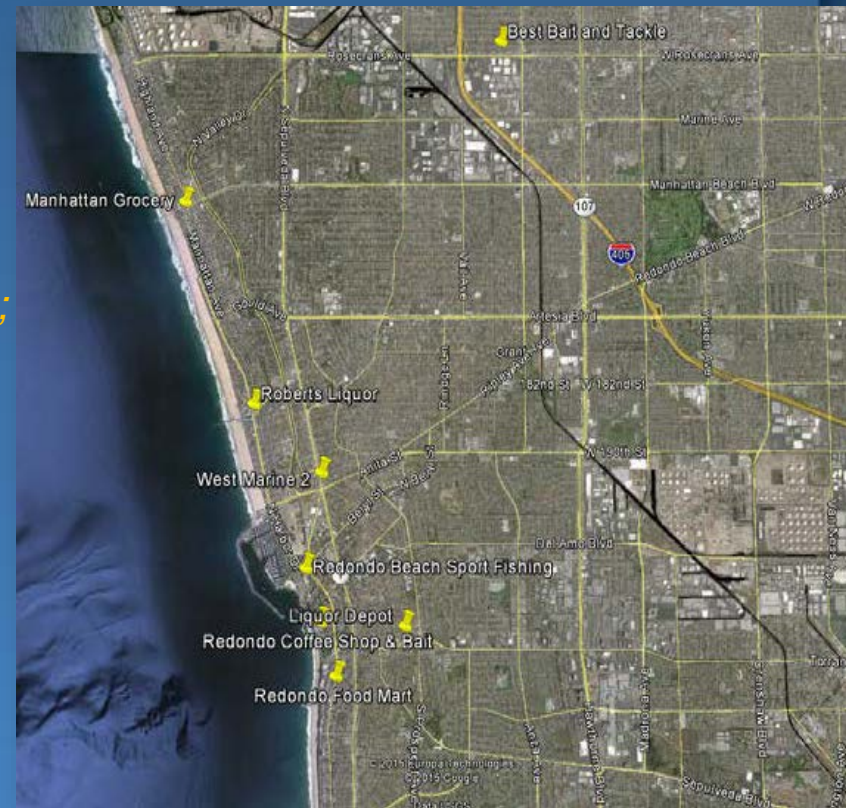




Bait Shop Outreach

Group 2: Hawthorne, Manhattan Beach, Hermosa Beach, Redondo Beach

- **Best Bait and Tackle:** *5 English; 10 Spanish; 20 Chinese; 20 Vietnamese cards*
- **Manhattan Grocery:** *5 English; 5 Spanish; 20 Chinese; 20 Vietnamese cards*
- **Redondo Beach Sport Fishing:** *5 English; 5 Spanish; 20 Chinese; 20 Vietnamese cards*
- **Redondo Coffee Shop & Bait:** *5 English; 5 Spanish; 20 Chinese; 20 Vietnamese cards*
- **Redondo Food Mart:** *5 English; 5 Spanish; 20 Chinese; 20 Vietnamese cards*
- **Roberts Liquor:** *5 English; 5 Spanish; 20 Chinese; 20 Vietnamese cards*
- **West Marine (2):** *5 Spanish*





Bait Shop Outreach

Group 3: San Pedro

- **22nd Street Landing Sport Fishing:** *5 English; 10 Spanish; 20 Chinese; 20 Vietnamese cards*
- **Beach City Market:** *5 English; 10 Spanish; 20 Chinese; 20 Vietnamese cards*
- **Gaffey Liquor:** *10 English; 10 Spanish cards*
- **Hello Liquor:** *10 English; 5 Spanish cards*
- **Kelly Marine:** *10 English cards*
- **M&P Liquor:** *5 English; 20 Chinese; 20 Vietnamese cards*
- **The Rusty Hook:** *5 English; 5 Spanish cards*
- **Vista Liquor:** *5 English; 10 Spanish cards*
- **West Marine (3):** *5 English; 10 Spanish cards*
- **Stanley's Liquor Jr. Market:** *5 English; 10 Spanish cards*

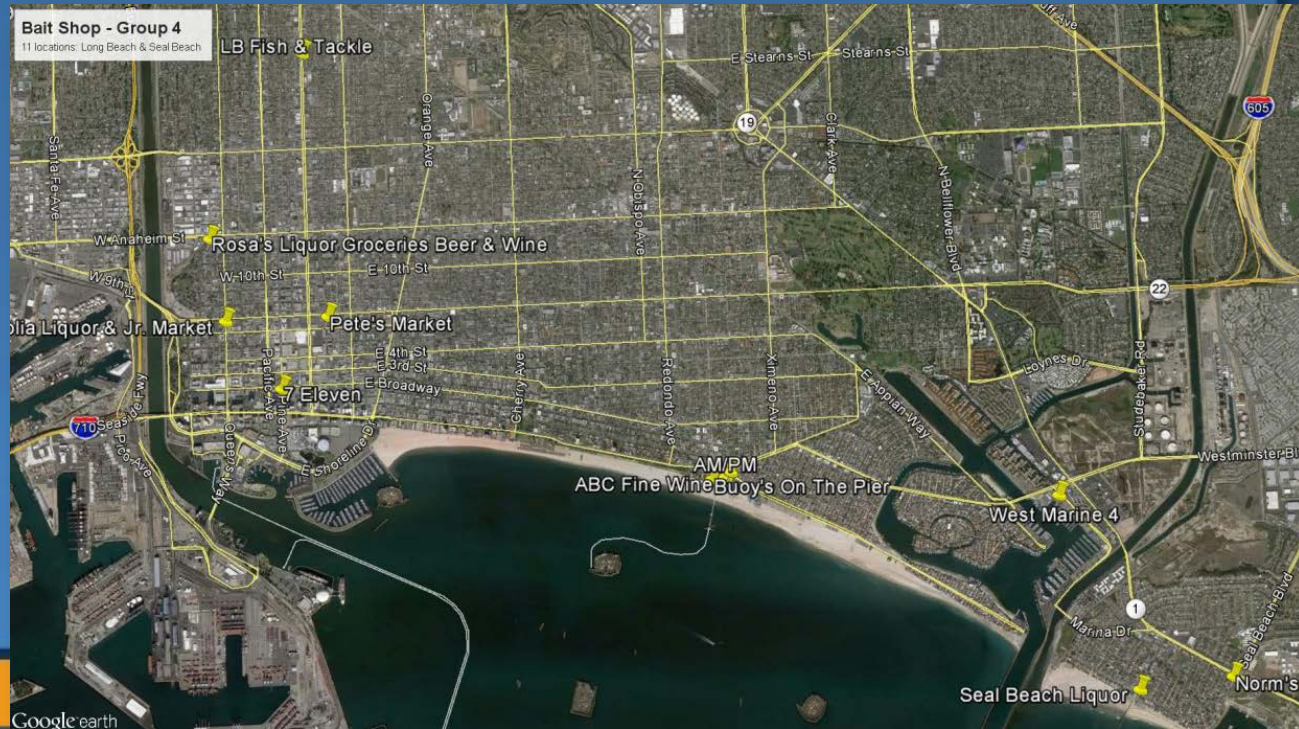




Bait Shop Outreach

Group 4: Long Beach, Seal Beach

- **Pete's Market:** *5 English; 10 Spanish cards*
- **Rosa's Liquor Market:** *5 English; 10 Spanish cards*
- **7 Eleven (Pine Ave.):** *5 English; 10 Spanish cards*
- **Magnolia Liquor Jr. Market:** *5 English; 10 Spanish cards*
- **West Marine (4):** *5 English; 10 Spanish cards*
- **Big Fish Bait & Tackle:** *5 English; 10 Spanish cards*

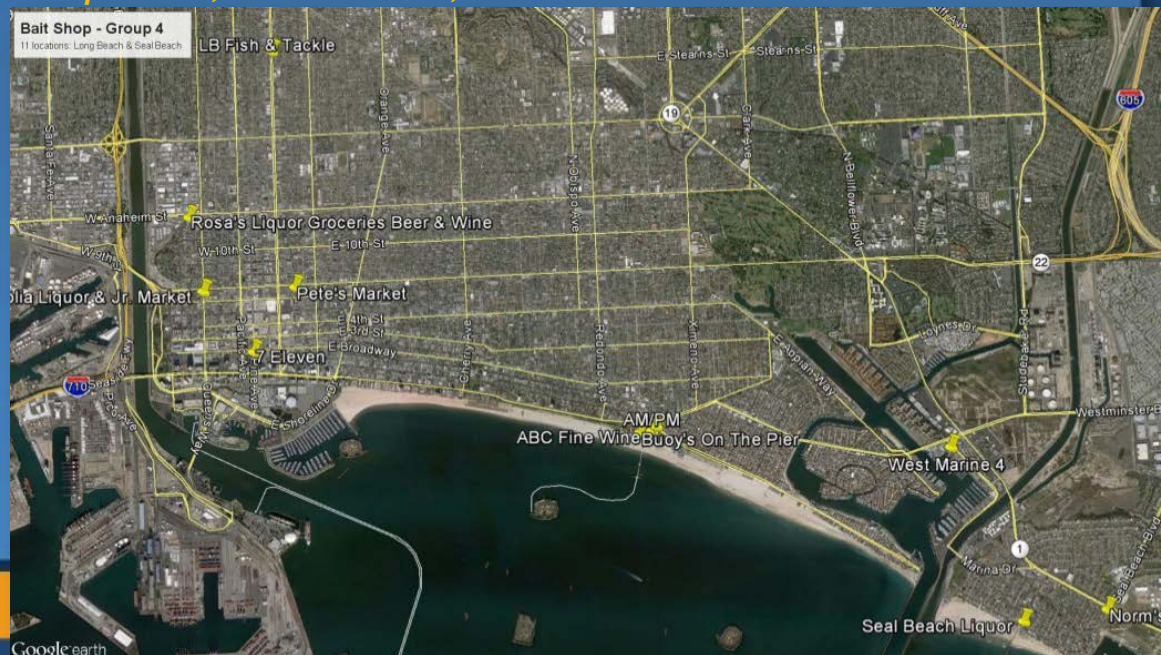




Bait Shop Outreach

Group 4 Continued: Long Beach, Seal Beach

- Rosa's Liquor Market: *5 English; 10 Spanish cards*
- Buoy's on the Pier: *Still attempting*
- 7 Eleven (Ocean Blvd.): *5 English; 10 Spanish cards*
- ARCO: *5 English; 10 Spanish; 10 Chinese; 10 Vietnamese cards*
- ABC Fine Wine: *5 English; 10 Spanish; 20 Chinese; 20 Vietnamese cards*
- Jimmy Caivo Bait & Tackle: *5 English; 10 Spanish; 20 Vietnamese cards*
- Seal Beach Liquor Store: *5 English; 10 Spanish; 10 Chinese; 10 Vietnamese cards*





Bait Shop Outreach

Group 5: Huntington Beach

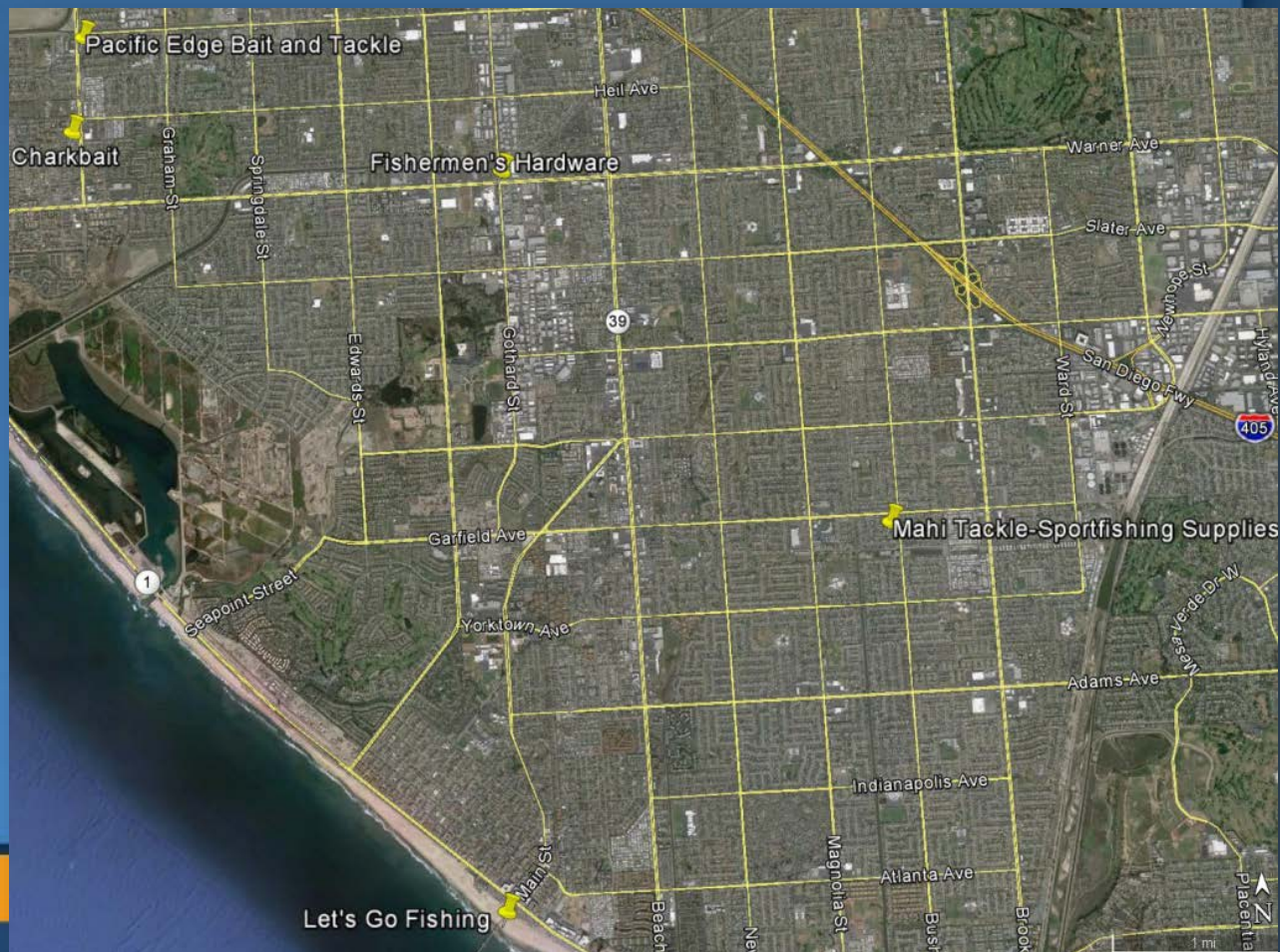
- **Charkbait:** *5 English; 5 Spanish cards*

- **Fisherman's Hardware:** *5 English; 10 Spanish; 20 Vietnamese cards*

- **Let's Go Fishing:** *5 English; 10 Spanish; 20 Chinese; 20 Vietnamese cards*

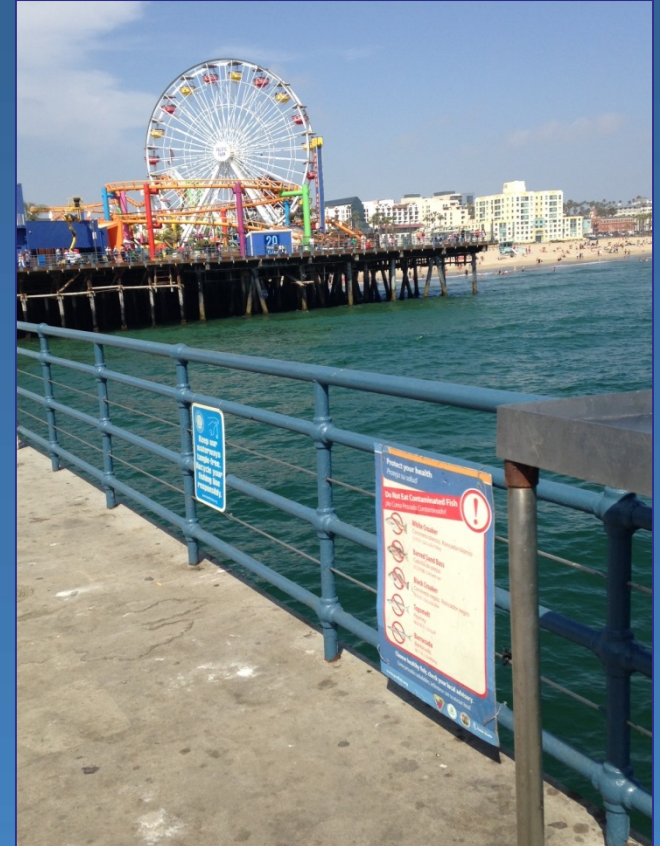
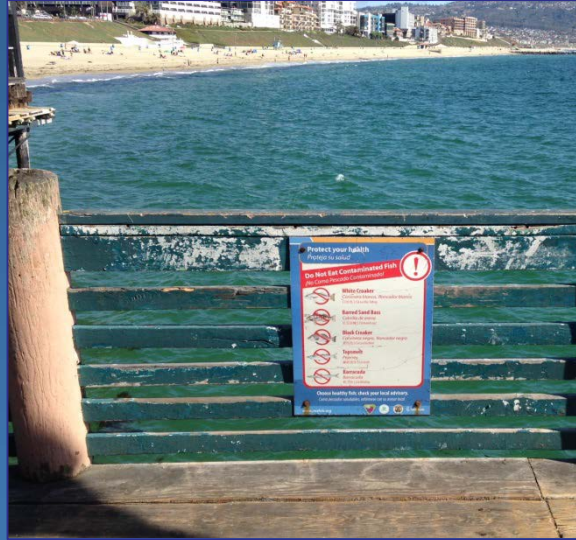
- **Mahi Tackle-Sport Fishing Supplies:** *20 Vietnamese Cards*

- **Pacific Edge Bait & Tackle:** *5 English cards*





Bait Shop Outreach



Protect your health
Prevent a catch!

Do Not Eat Contaminated Fish
(Do Not Eat Contaminated)

- White Croaker**
Cynoscion nebulosus, Cynoscion regalis
- Spotted Seatrout**
Micropterus punctulatus
- Black Croaker**
Cynoscion nebulosus, Cynoscion regalis
- Topminnow**
Fundulus heteroclitus
- Baracuda**
Sphyrna tiburo

Choose healthy fish, check your local advisory.
Get your state's advice, inform on a good bait.

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