



General Community Outreach Update

Partners Meeting
May 5, 2010

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FCEC



General Outreach Overview

- Attended 6 Outreach Events Between October –April
- Reached over 1,000 community members
- Obtained over 100 FCEC eNewsletter sign-ups





Events Attended

- **Cabrillo Marine Aquarium Sea Fair**
Sunday, October 18, 2009
- **Girl Scouts Family Science Festival**
Sunday, October 25, 2009
- **Sustainable Seafood Day**
Saturday, March 6, 2010
- **L.A. Environmental Education Fair**
Saturday, March 13, 2010
- **Cabrillo Marine Aquarium Earth Day**
Saturday, April 17, 2010
- **Aquarium of the Pacific Earth Day**
Saturday & Sunday, April 24 & 25, 2010





New Outreach Elements

New FCEC Display Board presenting 2009 Fish Advisory messages





New Outreach Elements



FCEC Stickers: Fish Game Prize



FCEC Tote Bags: eNewsletter Sign-up Incentive Prize