

SWOTE Context: Program Goals for the Year

Strategic Planning Meeting September 13, 2012

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Institutional Controls Goals

 Enforcement: Assess commercial availability of white croaker and other Do Not Consume fish





Institutional Controls Goals

 Monitoring: Complete field work for Seafood Consumption Study





Institutional Controls Goals

Public Outreach and **Education: Reduce** consumption of DNC fish among the angling community by affecting anglers' behaviors and reported intentions as it relates to DNC fish, as well as increasing anglers' awareness of and exposure to local contamination information.

