FCEC Strategic Planning Meeting

September 13, 2012

Gabrielle Dorr, MSRP Outreach Coordinator



Montrose Settlements Restoration Program Trustee Council













National Oceanic & Atmospheric Administration U.S. Fish and Wildlife Service National Park Service California Department of Fish and Game California State Lands Commission California State Parks



Program



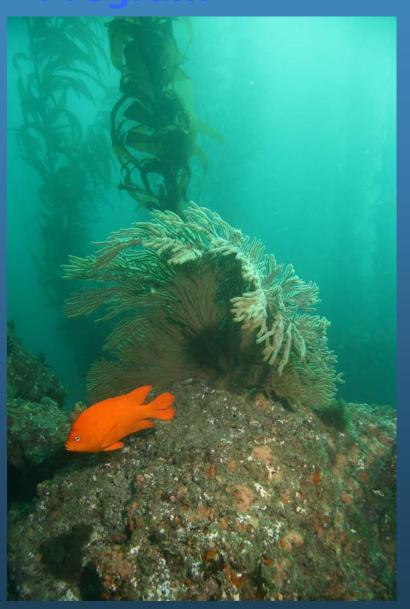








<u>Program</u>



Fishing and Fish Habitat Restoration

Restore lost fishing opportunities

Restore fish habitat



Fishing Restoration Projects

Phase 1

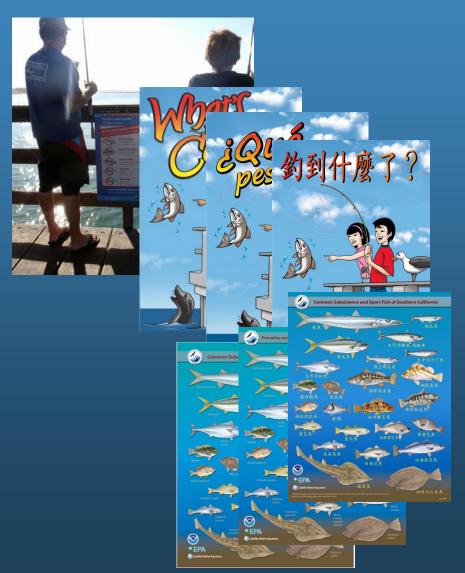
Provide Public Information to Restore Lost Fishing Services

Construct Artificial Reefs and Fishing Access Improvements



Program

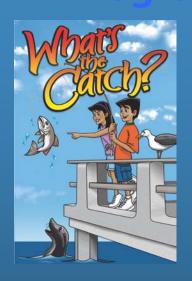
Public Information Project





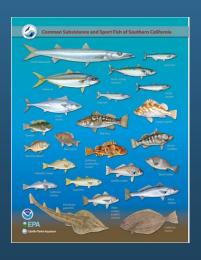


Program



Distributed ~40,000 copies to date

Outreach events, Classrooms, Teacher Workshops, Grant Programs



Distributed ~40,000 copies to date

Outreach events, Pier Outreach, Classrooms, Teacher Workshops, Grant Programs



Distributed \$160K to 7 youth fishing organizations

Reached ~10,000 youth and families

Initiated Program Review

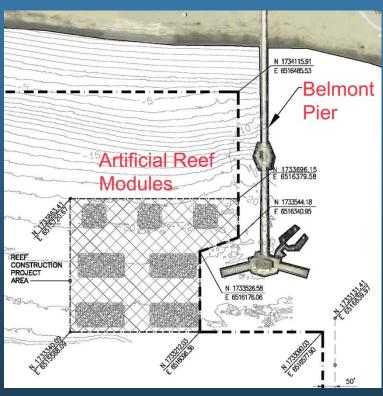


Program

Belmont Pier Artificial Reef

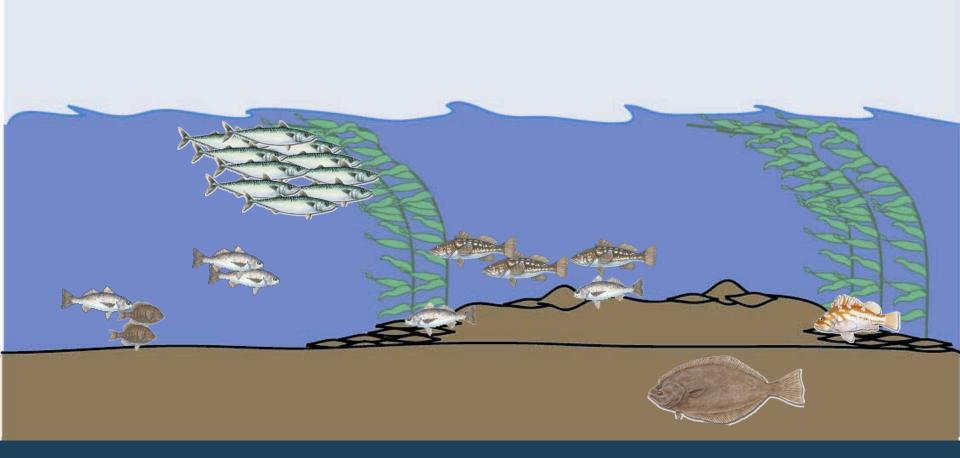


Proposed construction for Winter 2013





<u>Program</u>





Fish Habitat Restoration Projects

Phase 1

Restore Full Tidal Exchange Wetlands (completed)

Augment Funds for Implementing Marine Protected Areas in California (completed)

Phase 2

Kelp Forest Restoration on Palos Verdes Shelf

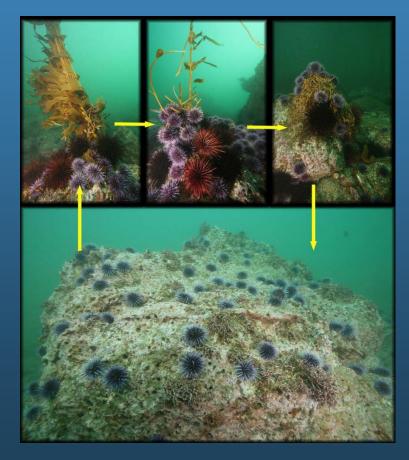
Subtidal Reef Restoration on Palos Verdes Shelf



Program

Subtidal Reef and Kelp Forest Habitat on Palos Verdes Shelf







Program

Bald Eagle Restoration

Restore eagles to the Channel Islands





Bald Eagle Restoration Projects

Phase 1

Northern Channel Islands Feasibility Study (completed)

Santa Catalina Island Program (completed)

Phase 2

Monitor Bald Eagles on the Channel Islands



Program



Bald Eagles are now breeding on 4 of the 8 Channel Islands (60+ resident eagles)

15 nests with 19 chicks were recorded in 2012

Funding is provided for a comprehensive monitoring program across the Channel Islands



Program



Peregrine Falcon Restoration

Monitor natural recovery of peregrine falcons on Channel Islands



Program.



Conducted one comprehensive recovery monitoring project of peregrines in the Channel Islands

In 2007, three chicks hatched on Santa Barbara Island unaided by humans for the first time in over 50 years!

Second survey will be completed in 2013



Program

Seabird Restoration

Habitat Restoration
Non-Native Predator Removal
Social Attraction





Seabird Restoration Projects

Phase 1

Restore Alcids to Santa Barbara Island
Restore Seabirds to San Nicolas Island (completed)
Restore Seabirds to Scorpion and Orizaba Rocks
Restore Seabirds to Baja California Pacific Islands
Restore Ashy Storm-Petrels to Anacapa Island (Phase 2)
Restore Seabirds to San Miguel Island (not feasible)

Phase 2

Restore Alcids to Santa Barbara Island (cont.)
Restore Ashy Storm-Petrels on the Channel Islands
Restore Seabirds to Scorpion Rock (cont.)
Reduce Seabird Disturbance on the Channel Islands
Restore Seabirds to Baja California Pacific Islands
Restore Seabirds to Prince Island



Program





Santa Barbara Island Restoration



Non-native plants removed

15,000 plants within 5 restoration sites comprising 5 acres

Over 4,000 volunteer hours logged

Artificial nests and social attraction installed at several sites

Watering, weeding, and monitoring



Program



Landing Cove 2008

Just 4 years later!



Landing Cove 2012



Program

Cassin's Auklets on SBI: Good News!









Program

Scorpion Rock Restoration



Non-native plants removed

8,000 plants in the ground since 2007

Over 2,000 volunteer hours logged

Watering, weeding, planting, nest monitoring



Program



Scorpion Rock 2007

Just 4 years later!



Scarnian Pack 2011



Baja California Pacific Islands Restoration





Ashy Storm-Petrels on the Channel Islands







Program

Reduce Seabird Disturbance on the Channel Islands









General Outreach

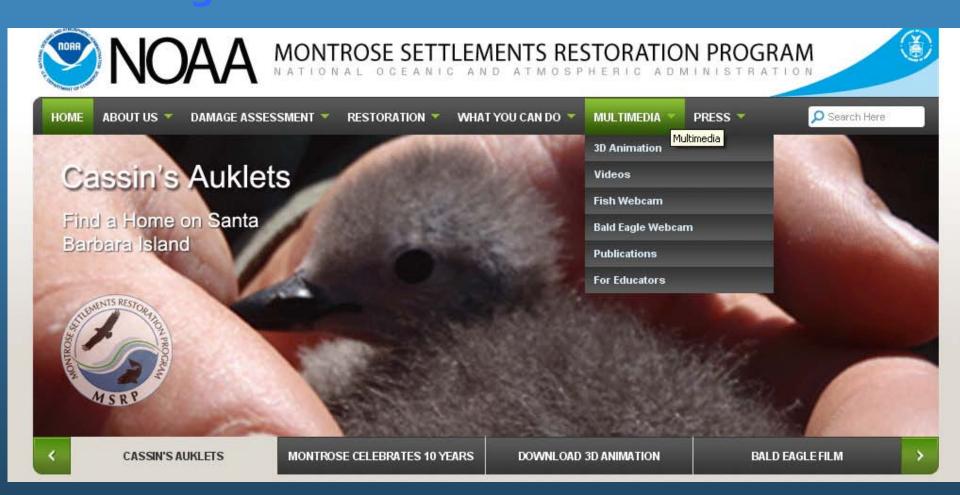
Program Website Outreach Products

- -Educational kiosk exhibits (3 locations)
- -Films about restoration (5)
- -Fish Webcam
- -Bald Eagle Webcam
- -Publications

Outreach Events (8-10 per year)
Quarterly Newsletter
Social Media Tools



Program





Program



Location	Duration	# Users	Percent Watching Videos
SEA Lab	2 yrs	40, 233	10%
California Science Center	1 year	127,324	30%
Cabrillo Marine Aquarium	5.5 months	16,612	8%
Channel Islands National Park Visitors Center	6 months	ND	ND
Total Users		184,169+	



Program

Fish Webcam



20 Species observed

5,800 views (1,000 new views after advertising)

Teachers using as an educational tool in classroom



Program

Bald Eagle Webcam



160,000 unique visitors from over 145 countries resulting in 1.5 million hits each year

2,000 community members on the webcam forum

provide nest observations for biologists



Program

Outreach Events



Earth Day-Aquarium of the Pacific

Earth Day-SEA Lab

Bald Eagle Festival-Channel Islands
National Park

Day at the Docks- Marina Del Rey Anglers

Fishing Rodeo-Belmont Pier, Long Beach

Youth Fishing Derby-Seal Beach Pier

Grand Re-opening-Colorado Lagoon

Sea Fair Festival-Cabrillo Marine Aquarium

NOAA Day-Aguarium of the Pacific



Collaboration With EPA

- MSRP is an active participant in the Palos Verdes Technical Exchange Group and Messaging Work Group
- Long-term partners in the FCEC
- MSRP provides information and technical support regarding commercial recreational fishery statistics, fish biology and behavior, and contaminant bio-accumulation

Specific Examples

- Fish Contamination Survey results used to update fish consumption advisories
- Angler Survey (2004)
- Fish tracking study- to determine linkages between fish movement and proposed remedial sites

