



# FCEC Strategic Planning Meeting

## September 13, 2012

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Fish Contamination Education Collaborative

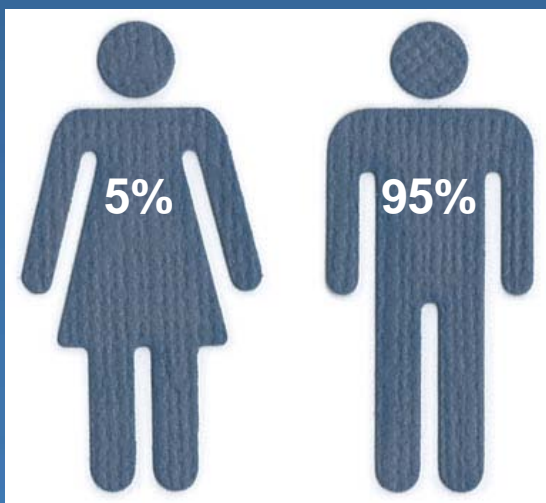


# July 2011- June 2012 Snapshot

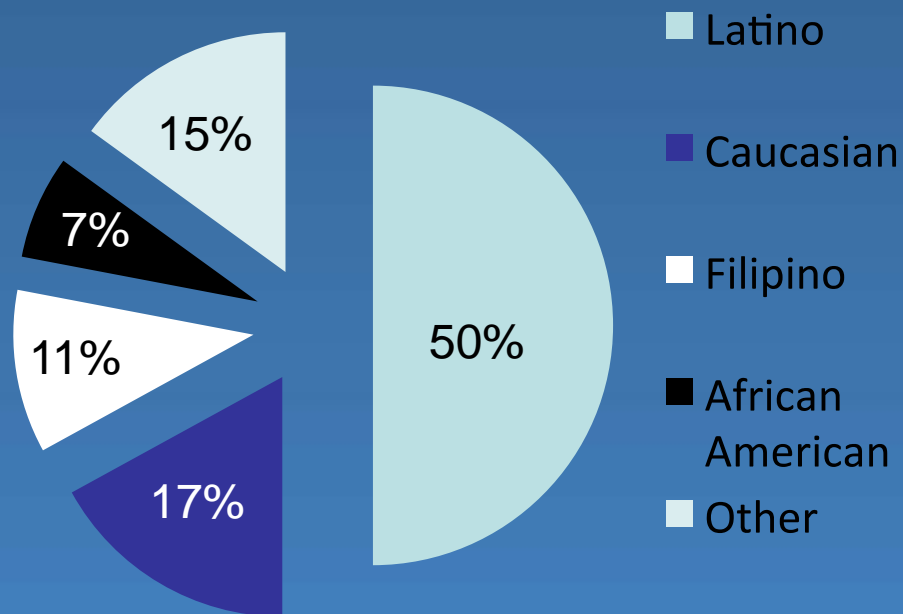
- **8873 individuals received outreach**
- **1069 anglers surveyed**



# Who did we survey?

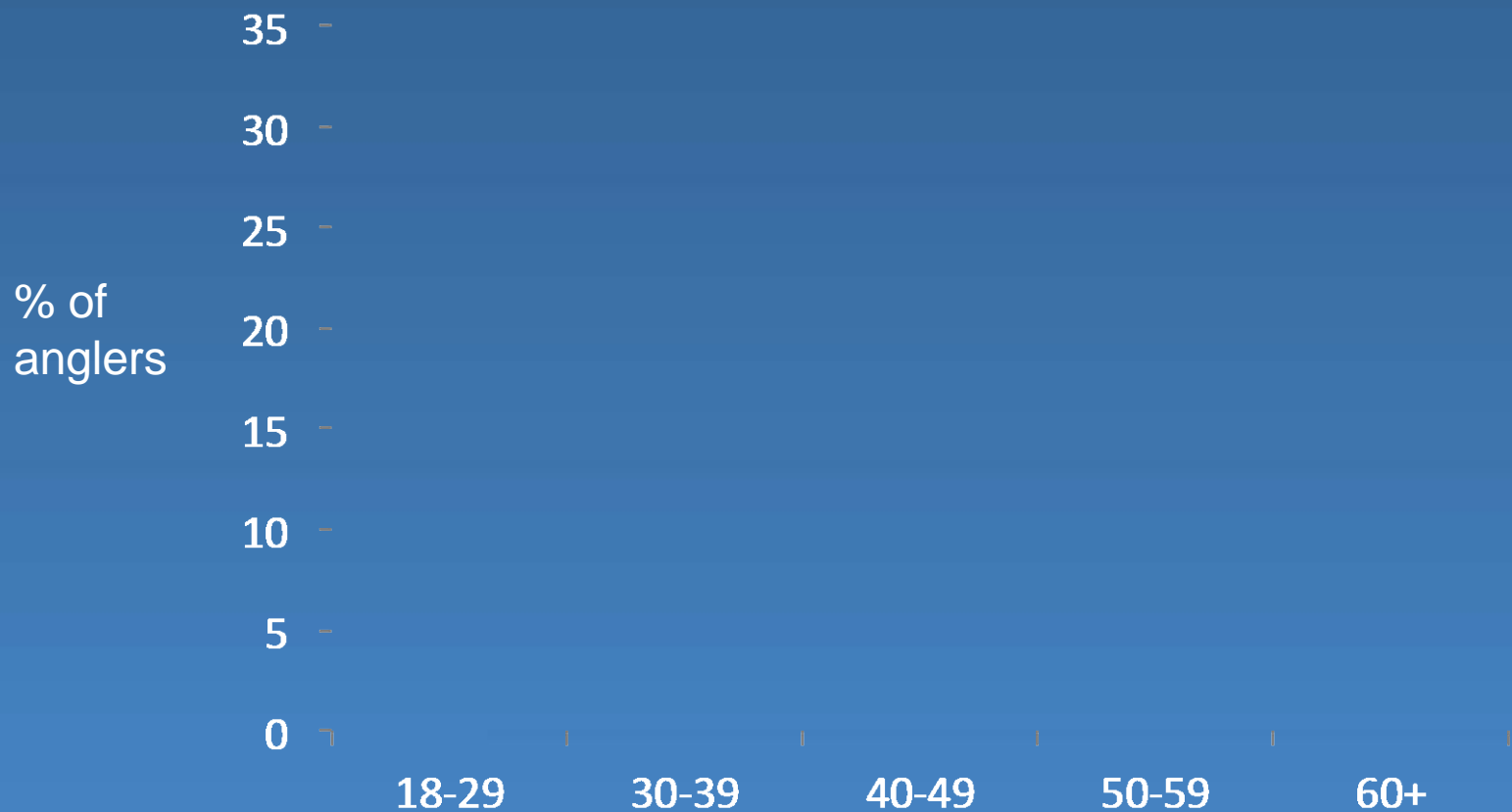


## Ethnicity



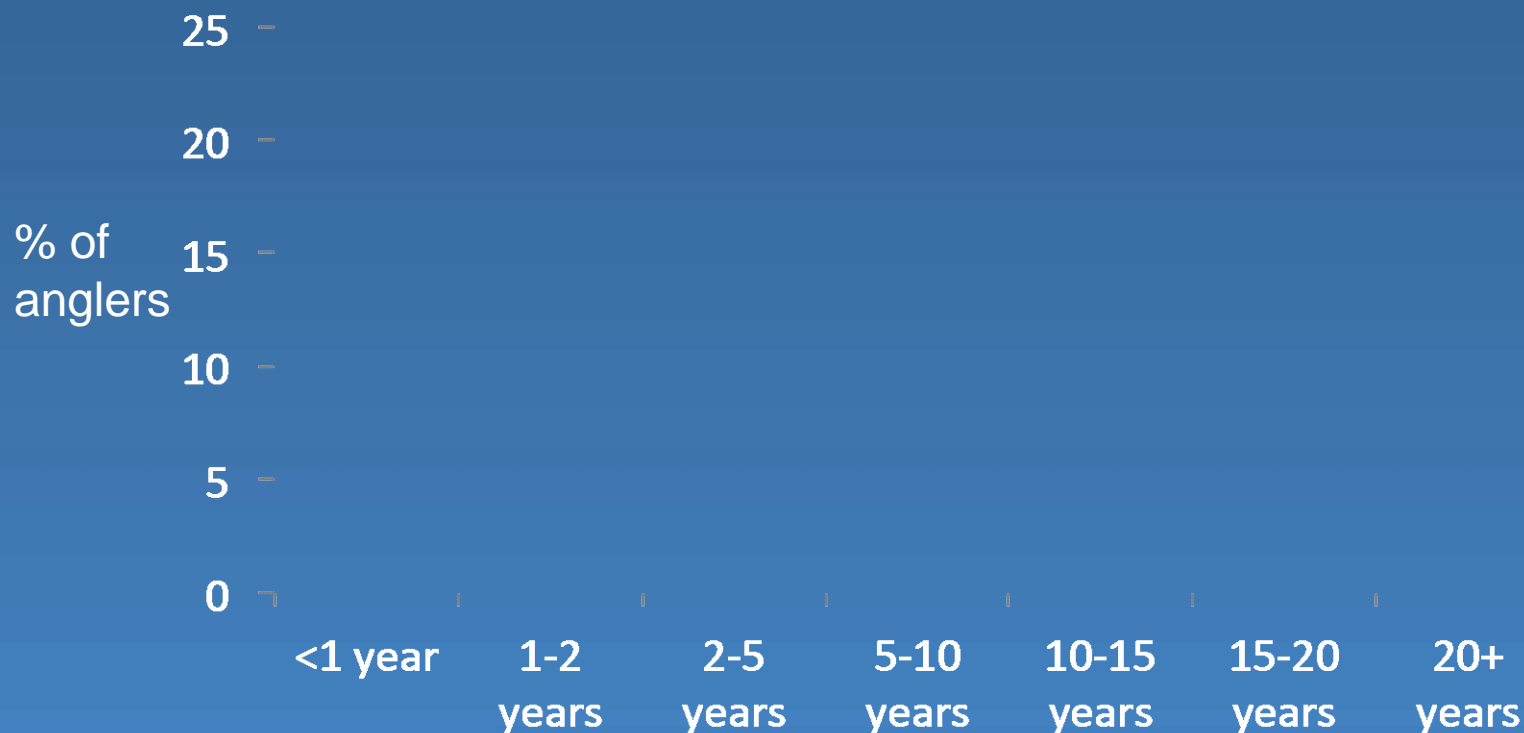


# Age distribution





# Years of fishing experience





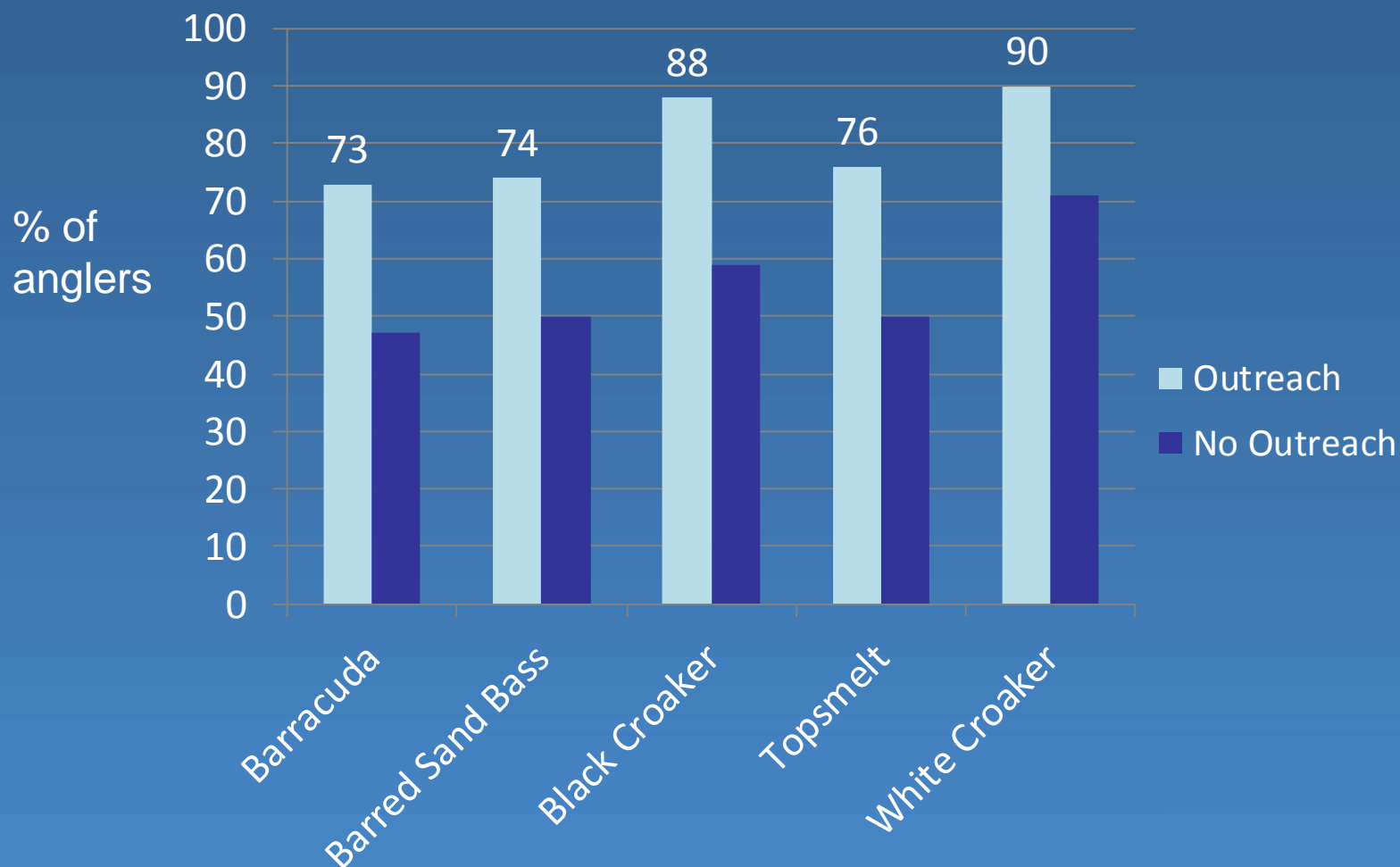
# What about fishing?

- 27% of anglers (n=238) caught at least one fish
- Few caught DNC fish (8% of total sample)

	# anglers who caught	# anglers with species in bucket	Planned to eat	Planned to give
Barracuda	17	1	0	0
Barred Sand Bass	5	5	2	1
Black Croaker	1	1	0	0
Topsmelt	23	13	1	3
White Croaker	31	14	1	5
Non-DNC	226	184	52	19

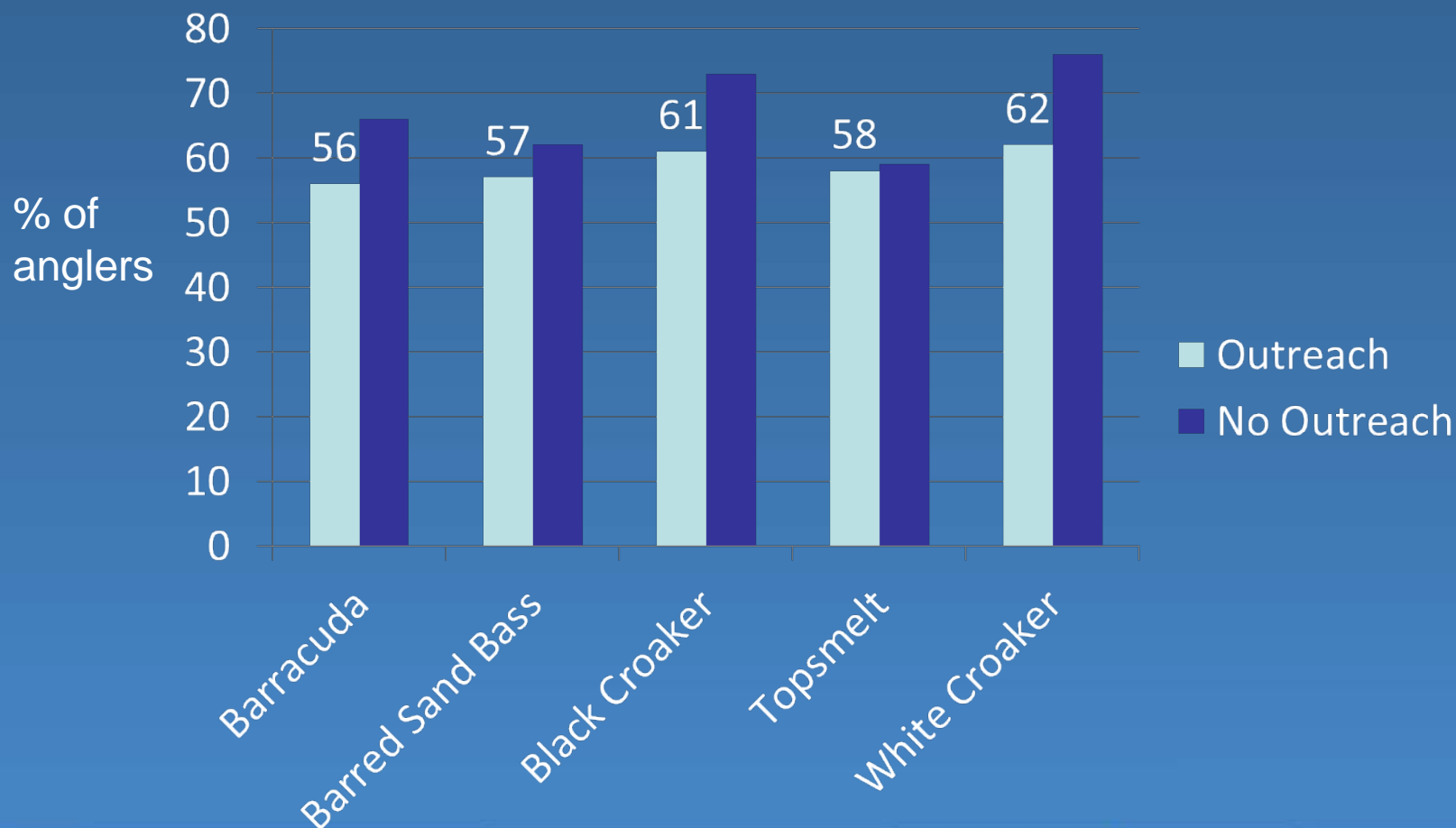


# Awareness of Contamination





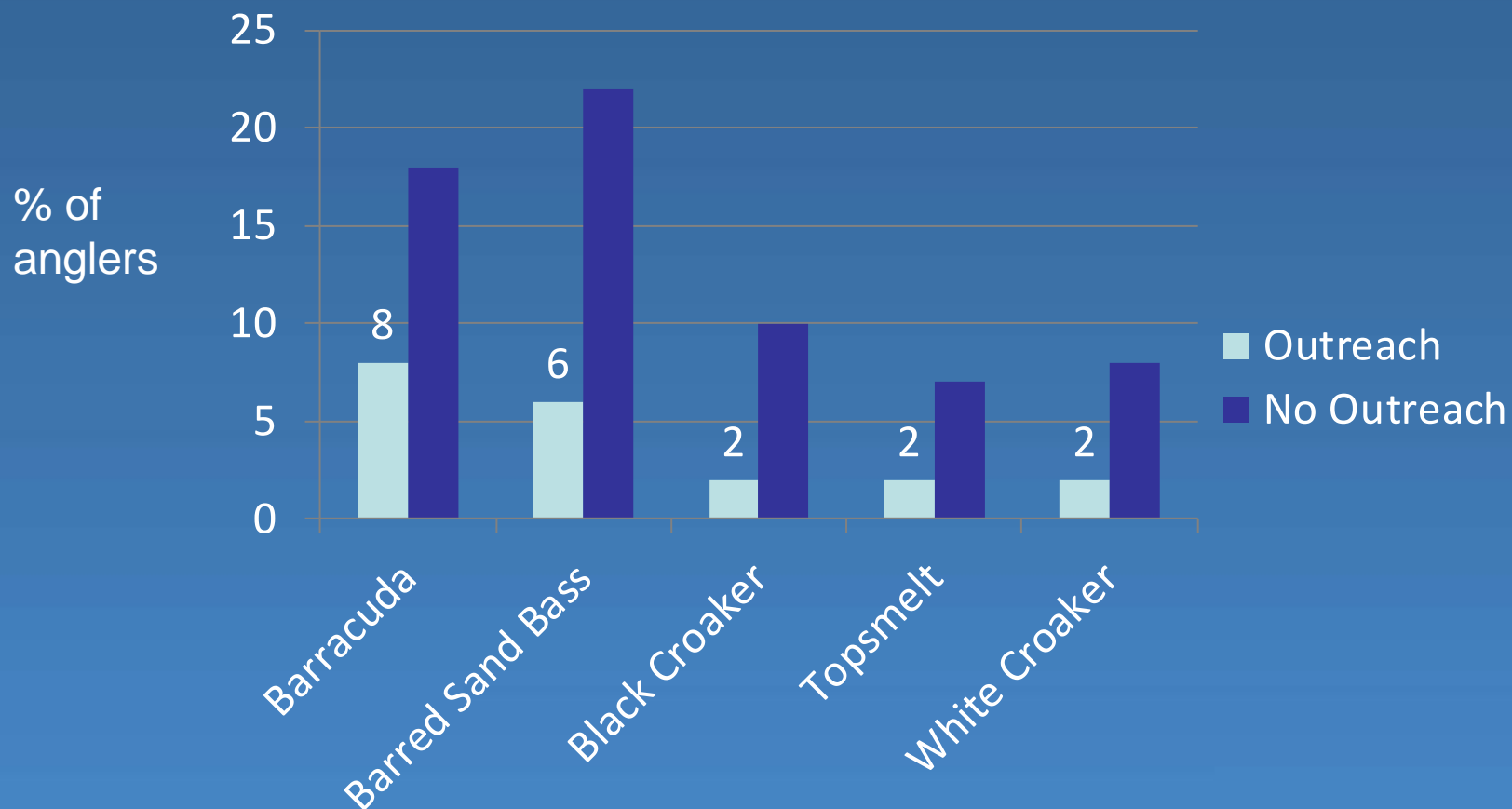
# DNC Fish Post-Catch Behavior: Throw Back





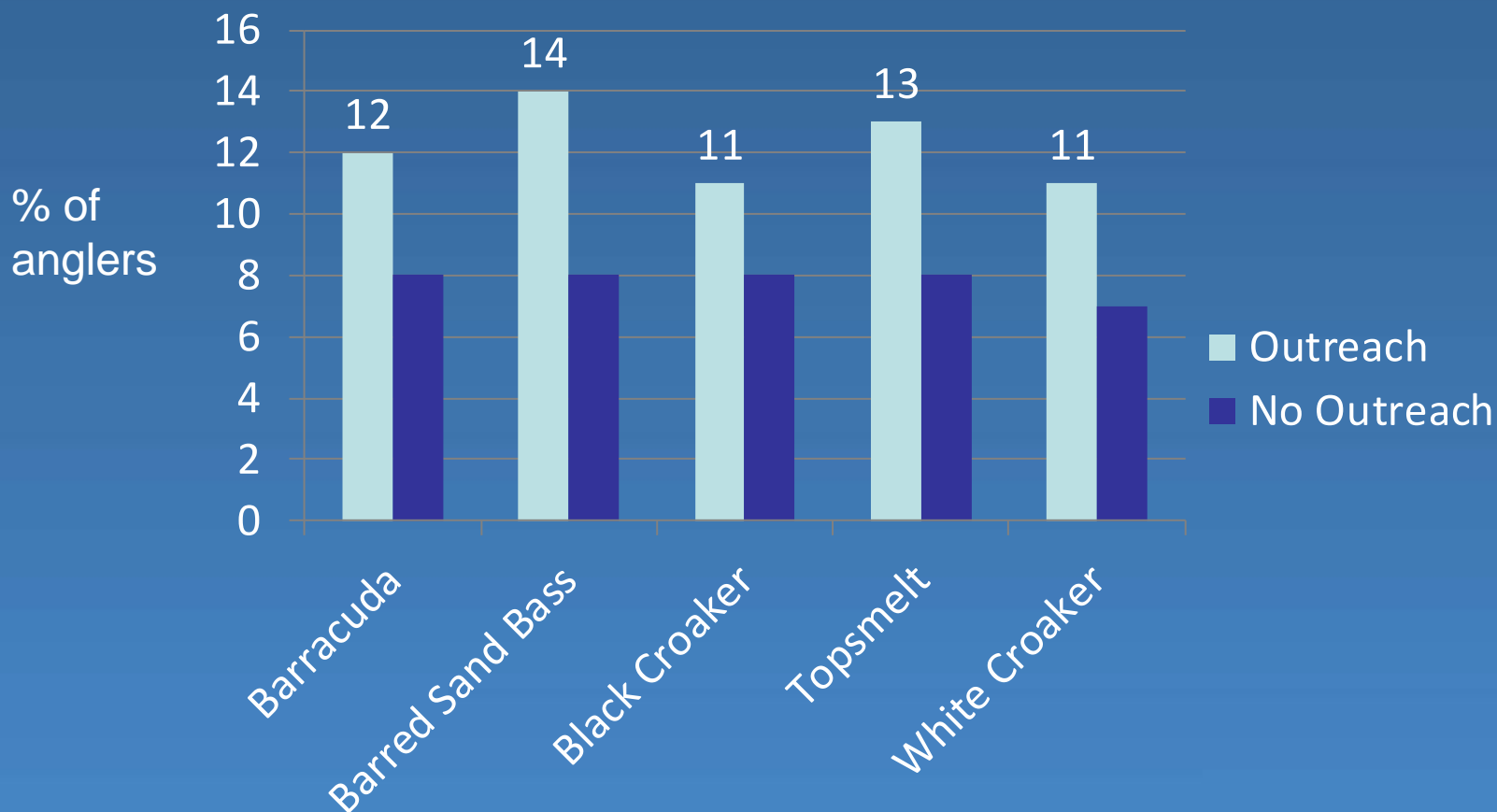


# DNC Fish Post-Catch Behavior: Eat



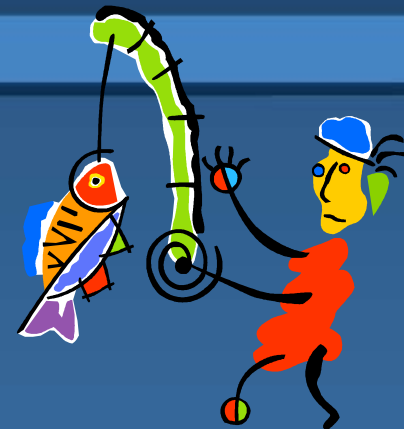


# DNC Fish Post-Catch Behavior: Give to Family/Friends





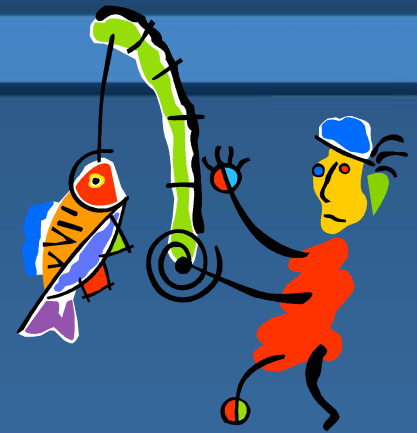
# Summary



- 27% of all anglers surveyed caught at least one fish
- Few caught DNC fish (8% of those surveyed)
  - Among these, many kept DNC fish in buckets
    - Of those who kept fish in buckets, very few reported intentions to eat, but a moderate number proportion reported intentions to give away
- The most common post-catch behavior was to throw back DNC fish, regardless of outreach status



# Summary



- Compared to anglers who did not receive outreach:
  - A greater proportion of those who did receive outreach reported awareness of DNC fish contamination
  - A smaller proportion of those who did receive outreach stated that they usually threw back DNC fish
  - A smaller proportion of those who did receive outreach stated that they usually eat DNC fish
  - A greater proportion of those who did receive outreach stated that they usually give DNC fish to friends/family



Questions?