



Seafood Consumption Study Update

Thursday, September 13, 2012

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Seafood Consumption Study

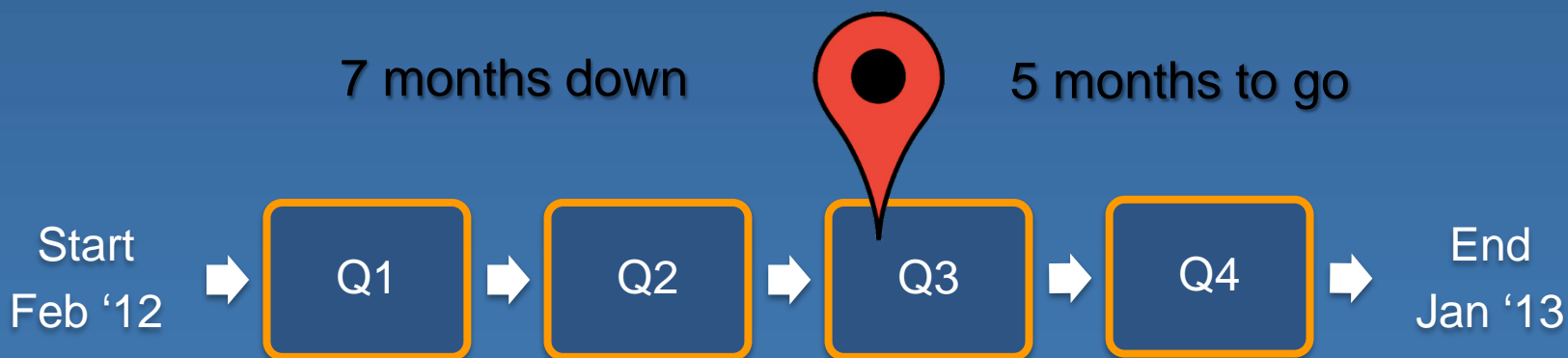
Purpose:

- Understand seafood consumption habits along the PV Shelf impacted area, to update the EPA's human health risk assessment.





Where are we with surveying?





Survey Team

Composition

- 6 Surveyors
 - 2 guys, 4 gals
- Languages:
 - Spanish
 - Cantonese
 - Vietnamese
 - Tagalog

Training

- Interviewer/survey training
- Fish ID training
- Data entry and accuracy screening
- Field training



Response Rate



Actual
Response rate

79%

Goal: 75%



Surveys Collected

**SURVEYS
COLLECTED:**

439

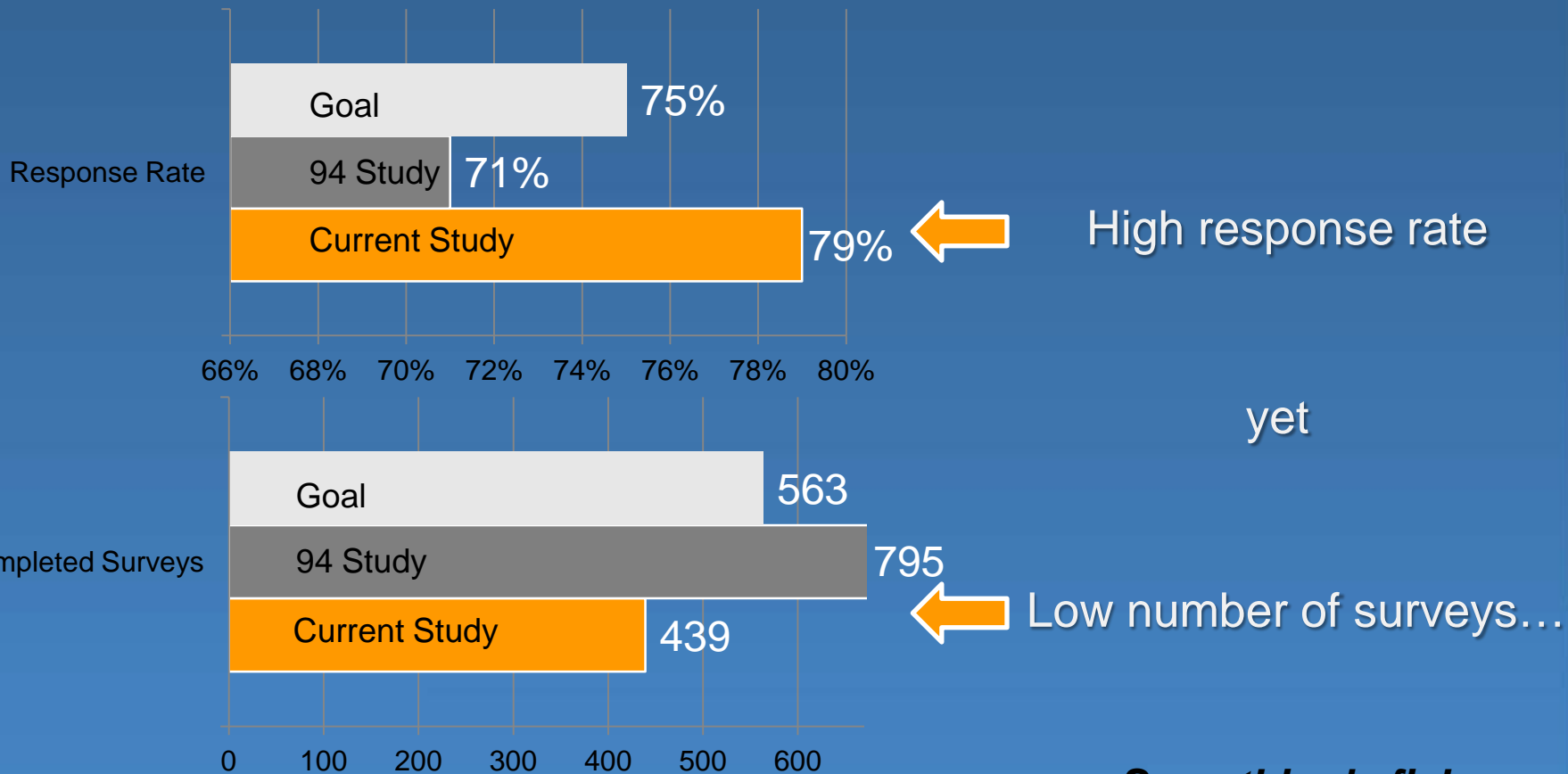
Goal: 563/900





A closer look

■ Goal ■ 1994 Study ■ SCS Study



High response rate

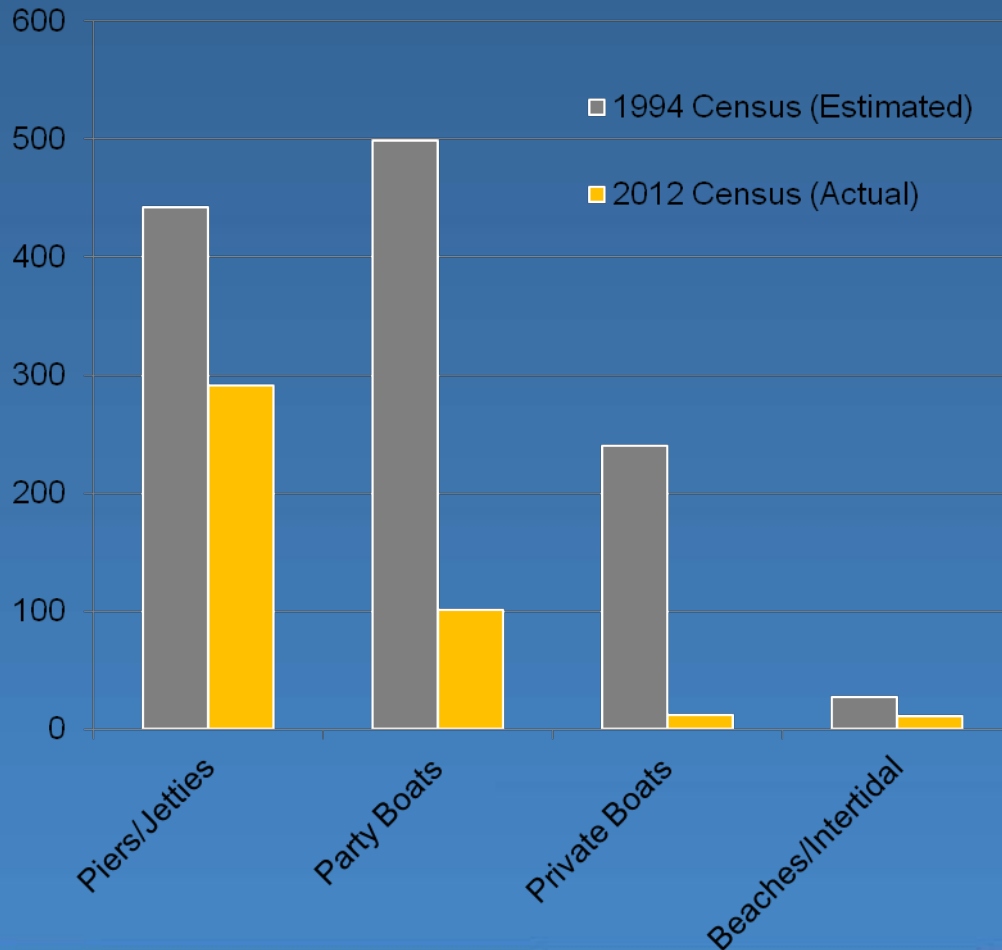
yet

Low number of surveys...

Something's fishy...



Census Numbers



Overall angler population

↓66%

since 1994



Challenges



Sportfishing Charter Boats



Beaches / Intertidal zones



New surveying goal

Approach 33% more anglers
while keeping response rates high at 79%



Time frame

