

## PV Shelf ICs Program Strategic Planning Follow up Session

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September 13, 2007

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## Review 2006-2007 ICs program

- FCEC Program highlight – focus on measure of success (behavior modifications)
  - Angler outreach
  - 4 month Community liaison pilot program (Chinese & Vietnamese communities)
  - Targeted community outreach by CBOs
  - Continued capacity building with county health departments
  - Consumption, Attitudes, and Behavior study

## Review 2006-2007 ICs program

- Monitoring program
  - Complete the marine fish contaminant survey report
  - Media outreach on the survey results
- Enforcement program
  - Market white croaker inspection program with Orange County, LA County and Long Beach
  - Held 1<sup>st</sup> enforcement committee meeting

## Review of Program Structure

- Continue FCEC program – education a key IC tool in risk reduction
- Continue to work on a fully integrated ICs/ Cleanup program to manage risk exposure
- Focus on the measuring incremental risk reduction

## PV Shelf Institutional Controls



## PV Shelf Institutional Controls Program Fish Contamination Education Collaborative Contact Information

### Overall ICs Support

OEHWA – Bob Brodberg; 916-323-4783  
 CDFG – Patty Valenz; 831-649-2876  
 CDHS-EHIB – Diana Lee; 510-620-3665  
 CDHS-Food & Drug – Michael Hernandez; 916-650-6595  
 DTSC – Loni Adams; 714-484-5324

LA Environmental Health – Joe Nash; 626-430-5330  
 OC Environmental Health – Mike Haller; 714-433-6012  
 Long Beach-Environmental Health  
 – Monica Cardenas; 562-570-4494

MSRP – Greg Baker; 650-329-5048

Cabrillo Marine Aquarium – Linda Chilton; 310-548-7562 ext. 217  
 Heal the Bay – Mark Gold; 310-451-1500 ext.123  
 SMBRC – Guang-yu Wang; 213-576-6839  
 LACSD – Joe Gully; 562-908-4288 ext.2818

Community Partners  
 Esperanza Community Housing Corporation – Luz Chacon; (213) 748-7285  
 Korean Resources Center – Dae Yoon; (323) 937-3718  
 Guam Communications Network – Lola Sablan-Santos; (562) 989-5690  
 People's CORE – Christine Araquez; (213) 241-0995

## ICs Roadmap history

- Strategic planning sessions
  - Sept/Oct 05
  - Jun/Jul 06
- 1<sup>st</sup> FCEC roadmap discussion - Aug 06
- FCEC stakeholders presentation – Mar 07
- Stakeholder deliberations – Apr – Aug 07
- Last revision – Aug 07

## ICs roadmap next step

- Finalize the roadmap
- Develop strategies/tactics based on the roadmap
- Update ICs implementation plan