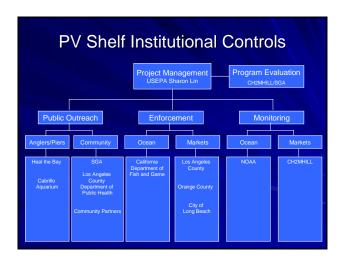
PV Shelf ICs Program Strategic Planning Follow up Session Sharon Lin September 13, 2007 EPA Southern California Field Office

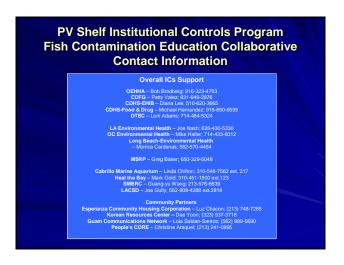
Review 2006-2007 ICs program

- FCEC Program highlight focus on measure of success (behavior modifications)
 - Angler outreach
 - 4 month Community liaison pilot program (Chinese & Vietnamese communities)
 - Targeted community outreach by CBOs
 - Continued capacity building with county health departments
 - Consumption, Attitudes, and Behavior study

Review 2006-2007 ICs program Monitoring program Complete the marine fish contaminant survey report Media outreach on the survey results Enforcement program Market white croaker inspection program with Orange County, LA County and Long Beach Held 1st enforcement committee meeting

Review of Program Structure Continue FCEC program – education a key IC tool in risk reduction Continue to work on a fully integrated ICs/ Cleanup program to manage risk exposure Focus on the measuring incremental risk reduction





ICs Roadmap history Strategic planning sessions - Sept/Oct 05 - Jun/Jul 06 1st FCEC roadmap discussion - Aug 06 FCEC stakeholders presentation - Mar 07 Stakeholder deliberations - Apr - Aug 07 Last revision - Aug 07

ICs roadmap next step Finalize the roadmap Develop strategies/tactics based on the roadmap Update ICs implementation plan