

Partners Meeting Summary

Wednesday, November 14, 2007

10:00 am – 1:00 pm

Cabrillo Marine Aquarium, San Pedro

Attendees:

USEPA:

Jackie Lane

Sharon Lin

CH2M HILL:

Olivia Edwards

Nancy Hsu

SGA:

Stephen Groner

Tiffany Jonick

Khanh Nguyen

Action Research:

Wes Schultz

NOAA/MSRP:

Gabrielle Dorr

CA DTSC:

Loni Adams

CDPH-EHIB:

Marilyn Underwood

(via phone)

LACDPH:

Marita Santos

Janet Scully

LB Environmental Health:

Monica Cardenas

SMBRC:

Guangyu Wang

Heal the Bay:

James Alamillo

Frankie Orrala

John Imlack

Cabrillo:

Linda Chilton

Alfonso Montiel

I. Welcome/Introductions

Stephen Groner facilitated meeting, walked through the agenda and had attendees introduce themselves.

Sharon Lin welcomed the group and emphasized the ongoing efforts to integrate the various Institutional Controls components. Sharon also reiterated the refocus on risk reduction, demonstrating behavior change and the importance of the partners working together.

II. Road Map Strategies & Tactics —*Presentation by Stephen Groner (SGA)*

http://www.pvsfish.org/pdf/partner_documents/November/StephenGroner11-14-07.pdf

Stephen presented the strategies and tactics of the ICs Program Road Map, which details the various tactics that can be potentially employed to attain the program's long term objectives.

Questions/Comments:

- Evaluation forms for all programs should be updated to collect the right data before implementation of any programs.
- Concerns were raised about the amount of work and how FCEC will carry all the work out. Stephen stated the order of implementation of each ICs component is based on risk factor of each population.
- Due to the dependence on OEHHA's fish consumption advisory for many of the strategic objectives, questions were raised about developing tactics to get an updated advisory. One suggestion proposed that FCEC develop its own fish advisory. Sharon underscored the importance of the partnership and stated that EPA has always relied

on the state to issue fish consumption advisory; there is no precedent for EPA to develop its own advisory.

III. Awareness vs. Behavior Change—*Presentation by Prof. Wes Schultz (Action Research)* http://www.pvsfish.org/pdf/partner_documents/November/WesSchultz11-14-07.pdf

Prof. Wes Schultz from California State University San Marcos and Action Research gave a presentation on the differences between education, awareness and behavior change campaigns. Prof. Schultz underscored that while education and awareness campaigns are very common approaches to changing behavior, neither are reliable tools for behavior change. The alternative is community-based social marketing.

VI. Community Outreach Update—*Presentation by Tiffany Jonick (SGA)* http://www.pvsfish.org/pdf/partner_documents/November/TiffanyJonick11-14-07.pdf

Tiffany Jonick introduced the new changes to the www.pvsfish.org website and provided an update on the Community Outreach Program:

- A. FCEC website is completely revamped
 - Most of the materials are still available, just overall look and organization is redesigned.
- B. Community Outreach Phase I: Vietnamese Community
 - Phase I of the Community Outreach Program is in the final planning stages and should be implemented soon. If risk reduction during Phase 1 can be demonstrated, this community outreach plan will be rolled out to additional communities.
- C. A plan for a “Community Resource Council” is in development. The council will act as a consultative body for FCEC partners in addressing issues regarding the community aspect of the program
 - Recruitment for members of the council will begin in December.

Questions/Comments:

- How will the Vietnamese be targeted, in one area or in various areas? Tiffany explained that outreach will be conducted in Westminster, since the city contains densest Vietnamese population in the United States.
- Questions were raised about the timeline for outreach. Tiffany answered that outreach will be for 12 weeks and data from Phase I will be used to evaluate the program and determine if outreach should be expanded to additional communities.

V. Angler Outreach Update

- A. Overall Angler Outreach Program Update – *Khanh Nguyen (SGA)*
 - Angler Outreach Program is using PDAs to collect data instead of paper surveys in an effort to reduce time entering data and spend more time on analyzing the data. Received first set of Angler Outreach data via PDAs.

- Separation of the Education/Outreach component and Data Collection/Monitoring component is still in the planning stage; all documents are finished and ready for review. Projected timing for implementation will be around January.
- B. Heal the Bay Angler Outreach Update – *James Alamillo (Heal the Bay)*
- Since August, 2007, the program has reached more than 800 people.
 - More than 450 sets of data have been collected and are ready for analysis.
 - Historically, Heal the Bay has outreached to all piers equally, but now outreach locations are weighted based on proximity to contaminants; South Bay piers receive outreach more than 40% of the time.
- C. Cabrillo Angler Outreach Update – *Linda Chilton (Cabrillo)*
- Cabrillo has been working with the PDAs for more than a month and has found that the PDAs limit the interaction time with anglers.
 - Cabrillo is excited about the separation between the Education/Outreach component and Monitoring/Data Collection component of the Angler Outreach Program.

VI. Agency Updates

- A. EPA – *Sharon Lin*
- EPA is working with the local agencies to put together work plans for market inspections; draft presentation for inspectors program will be going out to respective agencies for review.
 - Site Clean-up: Remedial Investigation Report has been finalized and the final report will be posted on EPA's PV Shelf website and FCEC website later this month.
 - Feasibility Study: The first draft of the study has been finalized and will hopefully be distributed early 2008.
 - Field work: USGS will be conducting pre/post storm sediment measurements of the PV Shelf to understand erosion potential.
- B. MSRP – *Gabrielle Dorr*
- Artificial Reef Project: MSRP is still evaluating potential sites; however, one site high on the list is near Cabrillo Pier. The purpose behind the artificial reef project is to displace white croaker so angler can access cleaner fish.
 - Wetland Restoration: 1) Looking to open up one of the wetland areas to full tidal exchange to provide more habitats for fish. This project has been started, with a projected completion date of 2010. 2) Also working on dredging near the Bolsa Chica wetland.
 - Public Outreach: 1) MSRP is working with Cabrillo Marine Aquarium to create a curriculum that goes along with the comic book that will go to fourth through sixth grade teachers. The comic book and fish identification cards have been translated and printed in Spanish. 2) MSRP is also working with SEA Lab, who will be starting a "Fun Fish" project for 500 youths, teaching them safe fishing practices.
- C. LA County Dept. of Public Health – *Janet Scully*
- LACDPH is continuing to work on cooperative agreement, work plan and budget.

- Still providing fish contamination information at public health nurses orientations on a quarterly basis.

D. OEHHA – *Bob Brodberg* (via written statement)

- The Advisory/GTL report is being revised based on comments from a member of OEHHA's Executive Office. One additional Executive will review the document after revisions and answer the current set of comments satisfactorily. No predictions on timing.

Next Partners Meeting

- Sharon proposed having placeholder dates for future meetings (i.e. possibly having meetings on the third Tuesday of every other month).
- SGA will send an email to partners to inquire about date preferences and feedback on the day and quantity of meetings throughout the year.