FCEC Partners Meeting
Palos Verdes Shelf Superfund Site

3 November 2015
1:00 PM – 4:00 PM
Agenda

- Introductions & Welcome – Sarah Babcock, EA Engineering, Science, and Technology, Inc.,
- Angler Outreach Updates
- Community Outreach Update
- Enforcement Update
- New Potential Outreach Items – Barbara DeRidder & Phillip Ramsey
- Messaging Changes
- Open Forum
Community Outreach

2015 Events to Date:

1. **40th Anniversary Fall of Saigon – Apr. 25**
   - 100-200 in attendance (rainout)
   - 200 pamphlets/tip cards in Vietnamese, Chinese, English

2. **Father’s Day Event at TS Emporium – Jun. 13**
   - 500 in attendance
   - 210 Tip cards distributed
   - Distributed “Booth in a Box” materials

3. **Moon Festival – Aug. 22**
   - 10,000 in attendance
   - 820 Tip cards distributed
Outreach Continued

4. Harvest Moon Festival Celebration – Sep. 13
   - 15,000 in attendance
   - 900 Tip cards distributed

5. 13th Annual Baja Splash Cultural Festival – Sep. 26
   - 400 in attendance
   - 300 Tip Cards distributed

6. Walnut Family Festival – Oct. 10
   - 500 in attendance
   - 50 Tip Cards distributed

60 email addresses and 210 signatures collected
Event Connections
Community Outreach 2016

Upcoming Events (Approved):
1. African American Festival – February 27-28, 2016

Upcoming Events (Potential):
2. Chinese New Year Street Fair – February 2016
3. HCC Walkathon – April 9, 2016
4. Lummis Day Festival – June 2016
Community Outreach - Bait Shops

Group 1:

- Bay Market: 25 cards
- Del Rey Landing: 25 cards
- Lincoln-Pico Sporting Goods: 20 English; 20 Spanish cards
- Nick’s Liquor Store: 20 cards
- Santa Monica Pier Bait and Tackle: 25 cards
- West Marine 1: 20 cards
Bait Shops con’t

Group 2:

- Best Bait and Tackle: 30 cards
- Manhattan Grocery: 20 English; 10 Spanish cards
- Redondo Beach Sport Fishing: 20 English; 10 Spanish cards
- Redondo Coffee Shop & Bait: 25 cards
- Redondo Food Mart: 20 cards
- Roberts Liquor: 20 cards
- West Marine 2: 25 tip cards
Bait Shops con’t

Group 3:
• 22nd Street Landing Sportfishing: 40 cards
• Beach City Market: 25 cards
• Gaffey Liquor: 25 cards
• Hello Liquor: 20 cards
• Kelly Marine: 20 cards
• M&P Liquor: 20 cards
• Stanley’s Liquor Jr. Market: 20 English; 10 Spanish cards
• The Rusty Hook: 30 cards
• Vista Liquor: 20 cards
• West Marine 3: 25 cards