FCEC Partners Meeting
Palos Verdes Shelf Superfund Site

July 19, 2016
1:00-3:00 p.m.
NOAA Restoration Center
501 West Ocean Blvd, Suite 3400, Long Beach, CA
Community Outreach

Vietnamese Outreach Events (2016):

• Service Fair at Vietnamese American Cancer Foundation – Feb. 26
  – 200 event attendees
  – Distributed 150 tip cards

• Mental Health Awareness Event – May 25
  – 75 event attendees
  – Distributed 50 tip cards

• Quarterly Networking Luncheon for Vietnamese-American Human Service Providers – Jun. 15
  – 40 event attendees
  – Distributed 30 tip cards
Community Outreach

Chinese Outreach Events (2016):

- **Alhambra Lunar Festival** – Feb. 13
  - 10,000 event attendees
  - Distributed 550 Chinese and 100 English tip cards

- **HCC Walkathon and Carnival** – Apr. 9
  - 800 event attendees
  - Distributed 250 Chinese and 69 English tip cards

- **Spring Awakening Program** – May 22
  - 500 event attendees
  - Distributed 300 English and 105 Chinese tip cards

- **Salute to Veterans & Families** – May 28
  - 5,000 event attendees
  - Distributed 230 English and 150 Chinese tip cards
Community Outreach

Remaining 2016 Events:

• African American Festival – Feb. 27
  – 5,000 event attendees
  – Distributed 250 English, 20 Spanish, and 5 Vietnamese tip cards

• Noche de Estrellas – Mar. 18
  – 1,000 event attendees
  – Distributed 75 English and 25 Spanish tip cards

• International Children’s Day – Apr. 9
  – 5,000 event attendees
  – Distributed 300 English, 50 Spanish, and 5 Vietnamese tip cards
Community Outreach

Remaining 2016 Events:

- **Earth Day Celebration – Apr. 23**
  - 8,000 event attendees
  - Distributed 350 English, 20 Spanish, and 10 Chinese tip cards

- **Fiesta Broadway – Apr. 24**
  - 15,000 event attendees
  - Distributed 350 Spanish, 100 English, and 5 Vietnamese tip cards
Community Outreach

Remaining 2016 Events:

- **Urban Ocean Festival – Apr. 30**
  - 6,000 event attendees
  - Distributed 250 English and 10 Spanish tip cards

- **City of Torrance Environmental Fair – Jun. 4**
  - 700 event attendees
  - Distributed 100 English, 20 Spanish, 5 Chinese and 5 Vietnamese tip cards

- **Lummis Day Festival – Jun. 5**
  - 1,000 event attendees
  - Distributed 150 English, 100 Spanish, Chinese tip cards
Event Connections
Event Connections
Community Outreach

Potential Upcoming Events:

• Nisei Week – Aug. 13-21
• Moompetam: Native American Festival – Sep. 17
• 43rd Los Angeles Korean Festival – Sep. 22-25
• Baja Splash Cultural Festival – Sep. 24
• Southeast Asia Day – Oct. 1
• 25th Annual Festival of Philippine Arts & Culture – November
Community Outreach: Bait Shops
Bait Shop Outreach

Group 1: Santa Monica, Venice Beach, Marina Del Rey

- **Bay Market:**
  5 English; 5 Spanish cards

- **Del Rey Landing:**
  5 English; 5 Spanish cards

- **Lincoln-Pico Sporting Goods:**
  5 English; 5 Spanish cards

- **Nick’s Liquor Store:**
  5 English; 5 Spanish cards

- **Santa Monica Pier Bait and Tackle:**
  5 English; 10 Spanish; 20 Chinese; 20 Vietnamese cards

- **West Marine (1):**
  5 English; 5 Spanish; 20 Chinese; 20 Vietnamese cards
Bait Shop Outreach

Group 2: Hawthorne, Manhattan Beach, Hermosa Beach, Redondo Beach

- **Best Bait and Tackle**: 5 English; 10 Spanish; 20 Chinese; 20 Vietnamese cards
- **Manhattan Grocery**: 5 English; 5 Spanish; 20 Chinese; 20 Vietnamese cards
- **Redondo Beach Sport Fishing**: 5 English; 5 Spanish; 20 Chinese; 20 Vietnamese cards
- **Redondo Coffee Shop & Bait**: 5 English; 5 Spanish; 20 Chinese; 20 Vietnamese cards
- **Redondo Food Mart**: 5 English; 5 Spanish; 20 Chinese; 20 Vietnamese cards
- **Roberts Liquor**: 5 English; 5 Spanish; 20 Chinese; 20 Vietnamese cards
- **West Marine (2)**: 5 Spanish
Bait Shop Outreach

Group 3: San Pedro

- 22nd Street Landing Sport Fishing: 5 English; 10 Spanish; 20 Chinese; 20 Vietnamese cards
- Beach City Market: 5 English; 10 Spanish; 20 Chinese; 20 Vietnamese cards
- Gaffey Liquor: 10 English; 10 Spanish cards
- Hello Liquor: 10 English; 5 Spanish cards
- Kelly Marine: 10 English cards
- M&P Liquor: 5 English; 20 Chinese; 20 Vietnamese cards
- The Rusty Hook: 5 English; 5 Spanish cards
- Vista Liquor: 5 English; 10 Spanish cards
- West Marine (3): 5 English; 10 Spanish cards
- Stanley’s Liquor Jr. Market: 5 English; 10 Spanish cards
Bait Shop Outreach

Group 4: Long Beach, Seal Beach

- Pete's Market: 5 English; 10 Spanish cards
- Rosa's Liquor Market: 5 English; 10 Spanish cards
- 7 Eleven (Pine Ave.): 5 English; 10 Spanish cards
- Magnolia Liquor Jr. Market: 5 English; 10 Spanish cards
- West Marine (4): 5 English; 10 Spanish cards
- Big Fish Bait & Tackle: 5 English; 10 Spanish cards
Bait Shop Outreach

Group 4 Continued: Long Beach, Seal Beach

- **Rosa's Liquor Market:** 5 English; 10 Spanish cards
- **Buoy’s on the Pier:** Still attempting
- **7 Eleven (Ocean Blvd.):** 5 English; 10 Spanish cards
- **ARCO:** 5 English; 10 Spanish; 10 Chinese; 10 Vietnamese cards
- **ABC Fine Wine:** 5 English; 10 Spanish; 20 Chinese; 20 Vietnamese cards
- **Jimmy Caivo Bait & Tackle:** 5 English; 10 Spanish; 20 Vietnamese cards
- **Seal Beach Liquor Store:** 5 English; 10 Spanish; 10 Chinese; 10 Vietnamese cards
Bait Shop Outreach

Group 5: Huntington Beach

- Charkbait: 5 English; 5 Spanish cards
- Fisherman’s Hardware: 5 English; 10 Spanish; 20 Vietnamese cards
- Let’s Go Fishing: 5 English; 10 Spanish; 20 Chinese; 20 Vietnamese cards
- Mahi Tackle-Sport Fishing Supplies: 20 Vietnamese Cards
- Pacific Edge Bait & Tackle: 5 English cards
Bait Shop Outreach